

## The First Comparison Marketplace for **Extended Car Warranties**

🔵 License plate 🛛 🖲 M	ake & model		
Make	<sup>Model</sup>	<sub>Year</sub>	SEARCH
Select your car make	Select your model	Model year	

**Investor Presentation** 

February 2023





### Ryan Hartman in Marketing

17 years of marketing leadership15 years in fintech/auto/insuranceSVP/Head of Marketing at The Zebra



Reto Bolliger in Business

Founder Follow Alice (B2C travel) Ex-Goldman Sachs ED 3rd time Founder / 2nd CEO



Philippe Koenig in Product & Tech

12 years of product leadership 20 years developer experience Former founder/CTO/CPO

### in Dan McLachlan Industry Veteran

We're funded by <u>Project One Auto</u>, a nationwide car dealership that sells extended car warranties for 10y+. Their founder & CEO, Dan is our advisor and non-operational cofounder.



# Extended car warranties insure against costly vehicle repairs ...









Increasing complexity and age of vehicles leads to growing repair cost

BNPL trend: 60% of Americans can't afford a \$1k+ out of pocket repair bill

# But warranties are currently sold through call centers

- x illegal robocalling
- x aggressive sales
- x no transparency
- x unsustainable costs

When you're waiting for that person to call you about your car warranty...



The industry is notorious for its internet memes ...

About your extended car warranty

# ... and the industry has to be transformed for many reasons



Sold via call centers with no digital option at ...



highly inflated costs due to broken value chain ...



with **no way to compare** 200+ warranty providers



chaiz

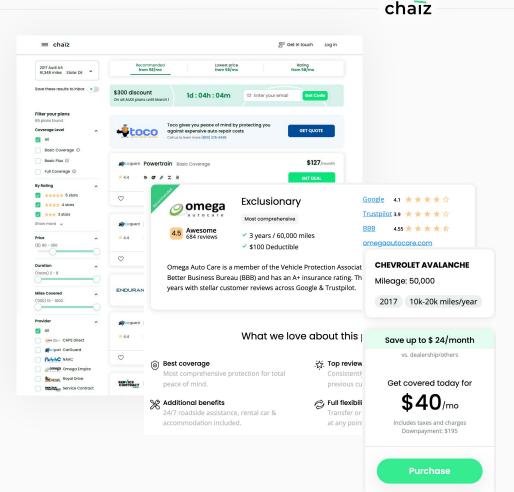
## chaiz

is the 1st

### **Online Marketplace**

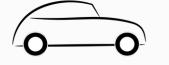
for extended car warranties

compare research review buy





## Customers save avg. \$1,700 Chaiz makes healthy margins



Car Owners

\$3,000 =

retail price\*

chaiz

Marketplace

\$1,500

50% gross margin

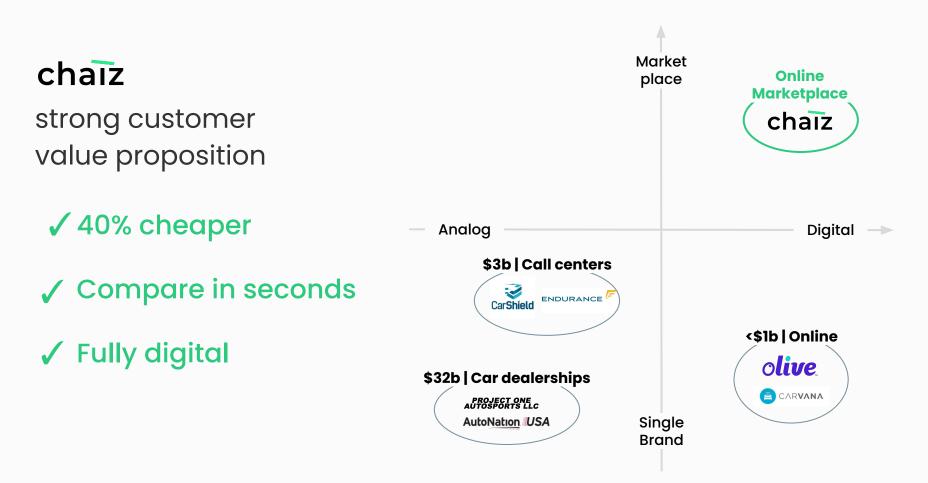


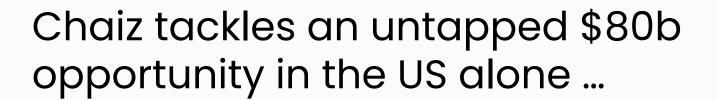


Warranty Providers

\$1,500

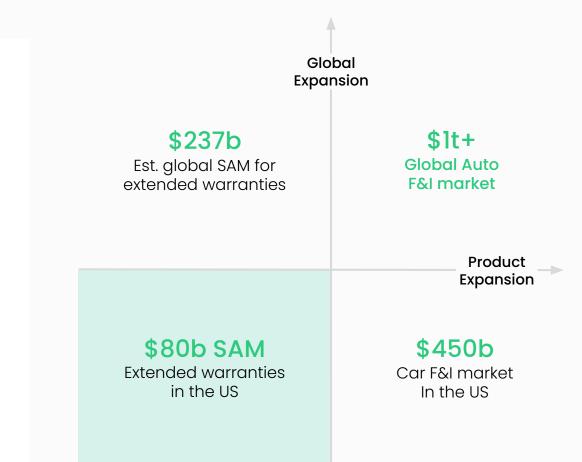
plan cost







... and will become the 1 brand in the global \$1tn+ auto F&I market



#### Strong MOM revenue Omega Auto and provider growth CarGuard **Capital Auto** SunPath **Royal Admin** ServiceCont **Top-line Revenue** Endurance ENDURANCE F Nov Feb \* North Americ Dec Jan olive Olive \$5,314 \$26,960 \$24,209 \$40,075 Protect My C PMC Toco Warrar **8**x Gold Standa

Omega Autocare	Online	
CarGuard	Online	
Capital Auto Protection	Online	
SunPath	Online	
Royal Admin	Online	
ServiceContract	Online	
Endurance	Online	
North American Auto Care	Online	
Olive	Online	
Protect My Car	Online	
Toco Warranty	Online	
Gold Standard	In progress	
Top Auto Insurance Co.	In progress	
	In progress	

RevTech

Growth-minded mentorship and resources to help us achieve our aggressive revenue and profit goals Industry connections

J Fundraising connections



chaiz

Sounding board for key decision making
Experience scaling small businesses in a large market





## We are looking forward to **growing** with you!

Contact Reto, CEO & Co-founder <u>reto@chaiz.com</u>

(347) 389 0410