StockSnips

StockSnips

Transforming the world of investing with AI.

©

Our Big Idea.

Investor Sentiment drives stock prices in the short term.

What did we do about it?

Created the first continuous quantitative measure of Investor Sentiment derived from financial news media stories.

What is our MVP?

Active, AI-powered Model Portfolios and ETFs using a proprietary AI Platform and unique Investor Sentiment Signal.

About us.

Founded by leading AI & Data Science experts, StockSnips, headquartered in Pittsburgh, is a Delaware C Corporation and an SEC registered Investment Advisor providing **active, AI-powered model portfolios & ETFs.**

Mission

To power the future of investing by providing active, AI-powered portfolios & ETFs that leverage proprietary investor sentiment signals derived from large volumes of financial news stories. A unique blend of proprietary AI technology lends an efficient platform that uniquely combines the most advanced Natural Language Processing, Data Science and Neural Networks to serve the emerging needs of investors.

Vision

Empowering investors with high-performing, adaptive, active strategies through advanced AI technology.

Who we are?

StockSnips has expanded their leadership team & demonstrates vast experience in growing successful startups. The team possesses mature technical experience, with deep specialization in AI, Machine Learning, and Natural Language Processing capabilities. Combined with demonstrated skills & abilities in Sales & Marketing, StockSnips team is nimble and disruptive.

RAVI KOKA

CEO & Founder

Read Bio

VIV PENNINTI

Co-Founder & Research Advisor

Read Bio

ROBERT LINDENBERG

Director, Development & Ops

Read Bio

REBECCA WILDE

Managing Director

Read Bio

LEANDRO LOPEZ

Sr. Quantitative Analyst

Read Bio

OFFSHORE TEAM
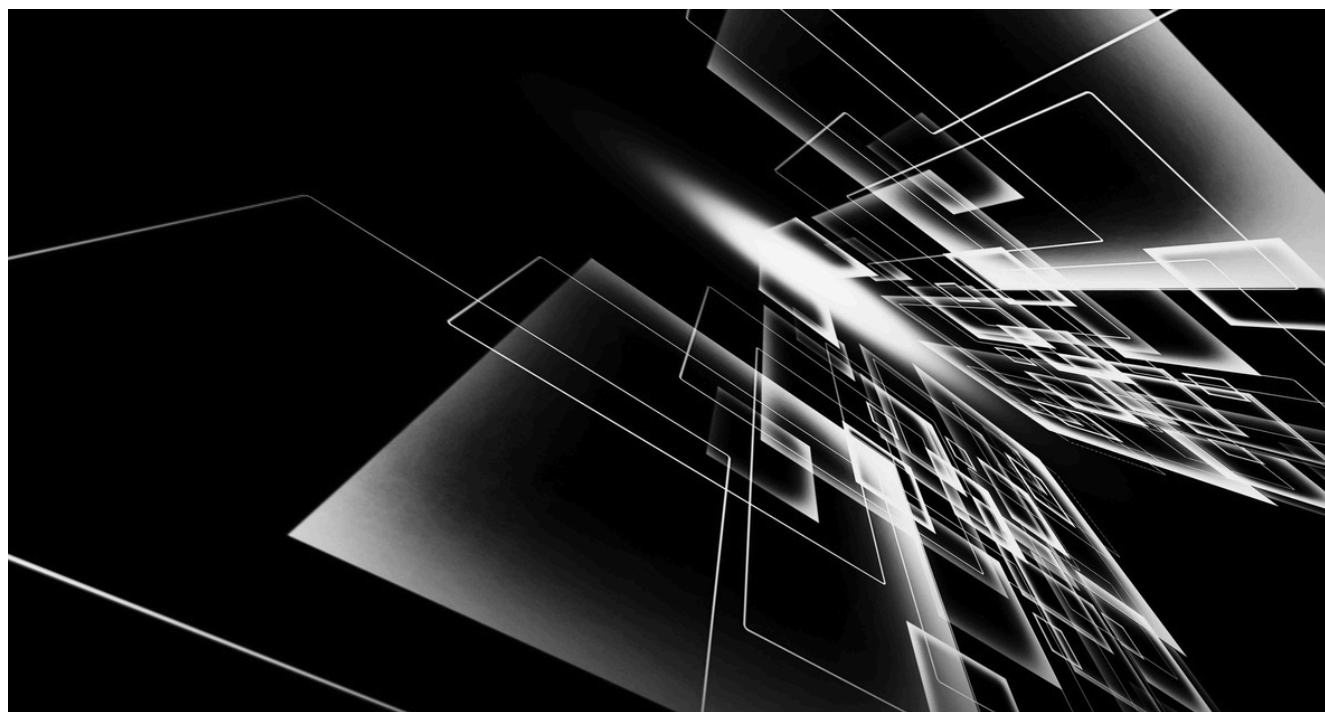
- 1 Database Engineer
- 1 Data Scientist
- 1 NLP Developer

What sets us apart from competition?

The **3 Pillars** of Our IP.

StockSnips AI technology and platform has significant moat, with over 8 years of R&D.

Proprietary NLP Models

leveraging LLMs for the financial domain and 8 years of historical investor sentiment data.

Memory Sentiment Decay Model

captures the investor behavioral aspects in deriving the signal.

Deep Machine & Reinforcement Learning

to solve the problems of non-linearity and non-stationarity in stock market data.

Early **ETF Success?**

Flagship Product, NEWZ ETF, launched on Nasdaq in April.
Partnerned with ETF Architecht (40+ ETFs, 11B+ AUM)

Resonating Story

- Holdings are uncorrelated with major indices, ex: S&P 500 & Nasdaq

- Lower Drawdowns - we do well during times of volatility.

- An alternative to passive ETFs with high concentration risk.

- Returns > Market

AI-powered ETFs

- We are one of the first AI-powered ETFs regulated by the SEC.

- Setting the standard for explainable & interpretable AI.

- Thorough understanding of regulatory compliance.
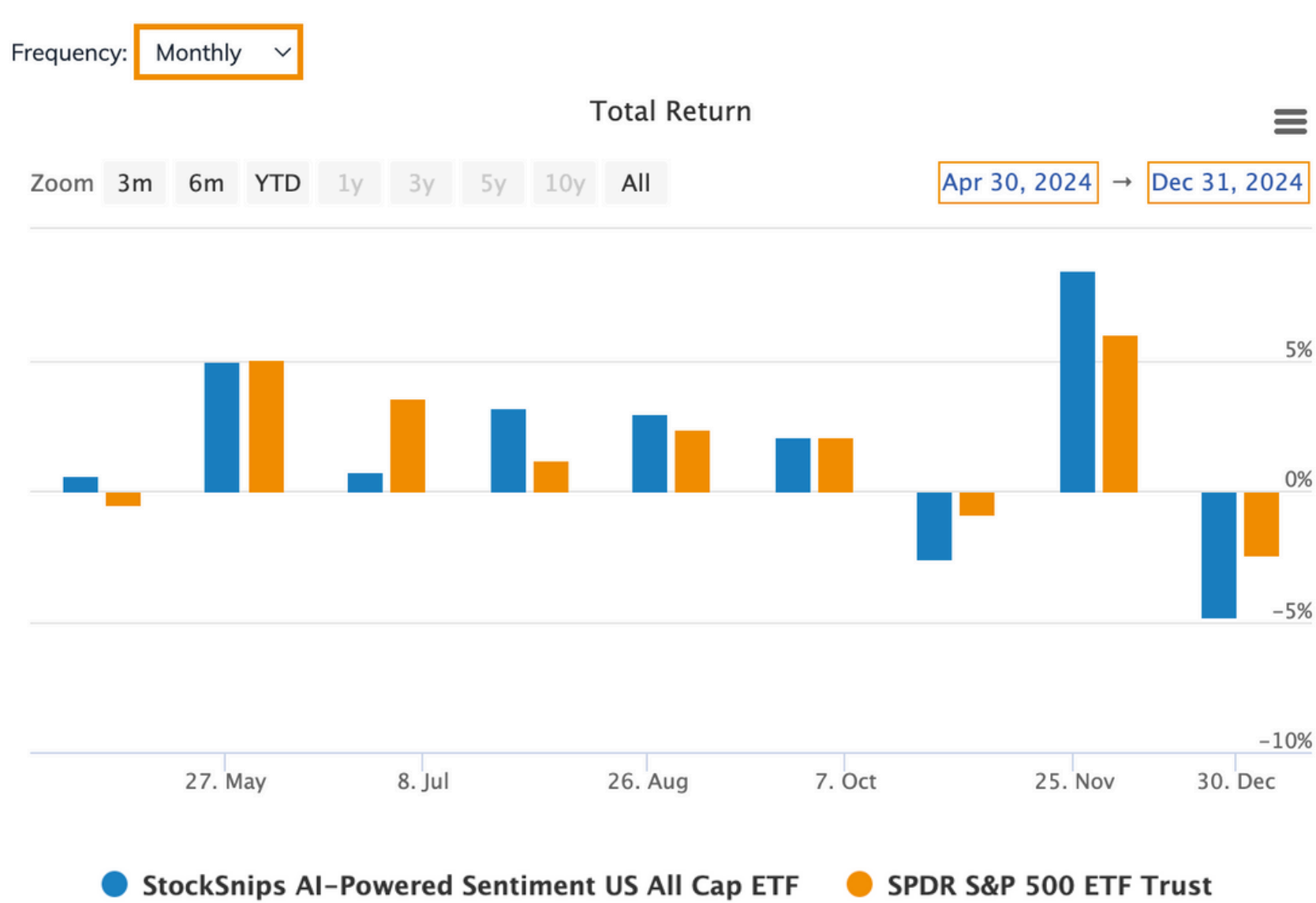
Adoption

Large Interest

Growing Adoption

Thought Leader

Early **ETF Performance?**

Frequency: Monthly

Total Return

Zoom 3m 6m YTD 1y 3y 5y 10y All   Apr 30, 2024 → Dec 31, 2024

- StockSnips AI-Powered Sentiment US All Cap ETF
- SPDR S&P 500 ETF Trust

1D 5D 1M 3M YTD 1Y 5Y MAX   START DATE 4/30/2024   END DATE 12/31/2024   FREQUENCY Monthly

× — NEWZ +3.72 | +15.05%   × — RSP +14.03 | +8.70%   × — SPY +84.10 | +16.75%   USD

+16.75%
+15.05%
+8.70%

USD | NASDAQ | End of Date as of Dec 31, 2024

ETF Architect **Strategic Partner**

- *Trading and execution management*
- *Regulatory filings and compliance management*
- *Daily NAV reconciliation and compliance checks*

- *Invoice and vendor payment management*
- *Dedicated consulting and education*
- *Tax Loss Harvesting*

- *Fund Council & Board of Trustees*
- *Industry Oversight*
- *Constant communication for StockSnips*

AUM	# of Funds	As of Date
$13,418,603,023	63	01/03/2025

Name / Holdings	Statutory Prospectus	Sponsor Name	Ticker	AUM ($mm)	Shares	Inception
Alpha Architect 1-3 Month Box ETF	Download	Arin Risk Advisors, LLC	BOXX	4,524.95	41,000,000	12/28/2022
EA Bridgeway Omni Small-Cap Value ETF	Download	Bridgeway Capital Management, LLC	BSVO	1,500.62	69,216,561	12/31/2010
CCM Global Equity ETF	Download	CCM Investment Group, LLC	CCMG	926.21	33,820,000	01/18/2024
Freedom 100 Emerging Market ETF	Download	Life + Liberty Investments, LLC	FRDM	873.67	26,300,000	05/22/2019
Strive 500 ETF	Download	Strive Asset Management, LLC	STRV	779.73	20,410,000	09/15/2022
Bushido Capital US Equity ETF	Download	Sepio Capital, LP	SMRI	398.48	12,655,000	09/14/2023
Alpha Architect U.S. Quantitative Value ETF	Download	Alpha Architect, LLC	QVAL	375.79	8,360,000	10/22/2014
Burney U.S. Factor Rotation ETF	Download	Burney Company, LLC	BRNY	326.89	7,740,000	10/13/2022
Strive U.S. Energy ETF	Download	Strive Asset Management, LLC	DRLL	306.26	11,030,000	08/09/2022
Alpha Architect U.S. Quantitative Momentum ETF	Download	Alpha Architect, LLC	QMOM	304.19	4,640,000	12/02/2015

What is our Market Opportunity?

$70 Trillion Wealth Transfer By 2040

Gen Z
15%

Gen X
35%
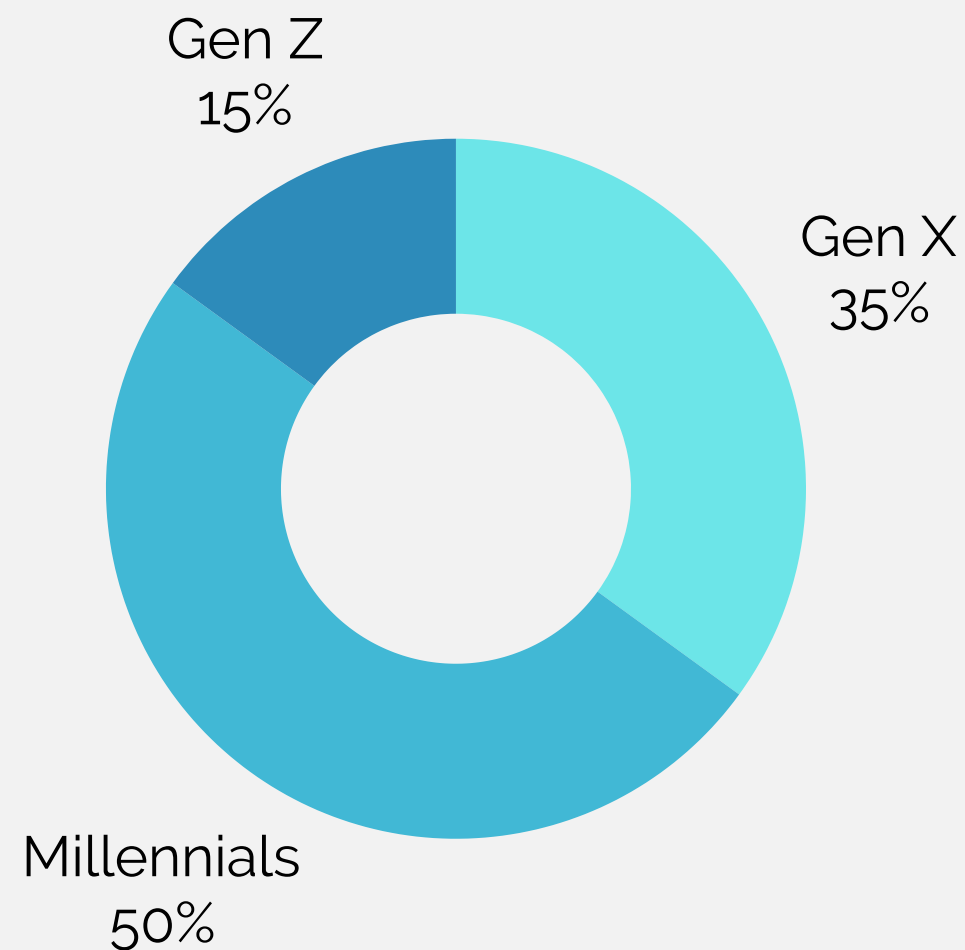
Millennials
50%

- Wealth Shift - Baby Boomers to Gen X & Millennial's
- Changing demographics to Tech Savvy & AI adoption
- 70% of Financial advisors retiring in the next decade

This generation's focus on sustainable and tech-driven investments is likely to influence wealth management trends.

Biggest asset shifts (2019–2022)

Boomers:
+$9.9T

Gen X:
+$4.3T

Millennials:
+$3.5T

HNW:
+$7.6T

UHNW:
+$7.4T

What is our Market Opportunity?

AI Powered and data driven active strategies will be a major growth area given AI's ability to deal with constantly changing market patterns.

Active ETF Adoption

>20%

Annual Growth Rate

since 2019

AI-powered Financial Products

36.6%

CAGR through 2030

Active ETFs account for

7-8%

of the overall ETF Market

14.5T in US Dollars

What is our Market Opportunity?

Current AI-enhanced ETF Landscape is nascent with 11 ETFs and <$1B AUM but AI-powered Financial Products are expected to reach a market value of **$811.75 billion by 2030**.

Reference		Key Stats		
Ticker	Name	AUM ↓		Exp Ratio
Total:		$909M		0.77%
AIVL	WisdomTree U.S. AI Enhanced Value Fund	$380M		0.38%
ECML	Euclidean Fundamental Value ETF	$170M		0.95%
AIEQ	Amplify AI Powered Equity ETF	$110M		0.75%
AIVI	WisdomTree International AI Enhanced Value Fund	$65M		0.58%
BUZZ	VanEck Social Sentiment ETF	$56M		0.75%
AMOM	QRAFT AI-Enhanced U.S. Large Cap Momentum ETF	$44M		0.75%
NEWZ	StockSnips AI-Powered Sentiment US All Cap ETF	$24M		0.65%
LIVR	Intelligent Livermore ETF	$18M		0.69%
QRFT	QRAFT AI-Enhanced U.S. Large Cap ETF	$13M		0.75%
DRAI	Draco Evolution AI ETF	$12M		1.50%
KCAI	KraneShares China Alpha Index ETF	$11M		0.79%
LQAI	LG QRAFT AI-Powered U.S. Large Cap Core ETF	$5M		0.75%

Source: ETF Action

Our Go To Market?

Build Distribution, Product Line-up, and Strategic Partnerships.

Phase 1: Focus on Independent Advisors to build momentum and reach $100M AUM.

Phase 2: Expand distribution channels to include major wirehouses such as Morgan Stanley, Raymond James, and UBS, broadening access to a wider investor base.

Phase 3: Strategic Partnerships - Collaborate with leading institutional asset managers like Invesco and Franklin Templeton to co-create innovative ETFs, leveraging StockSnips' AI expertise alongside their investment management capabilities.

Exit Opportunity: Large market, expert team, advanced technology... strategic acquisition is a likely exit for StockSnips.

Company **Stage & Growth?**

ADVISOR CLIENTS

20 Known, across our ETF & SMAs.

ETF AUM

24M in NEWZ ETF.

SMA AUM

13M in StockSnips Model Portfolios.

100M PIPELINE

350+ warm advisor prospects with 300B+ in cumulative assets.

Monthly AUM
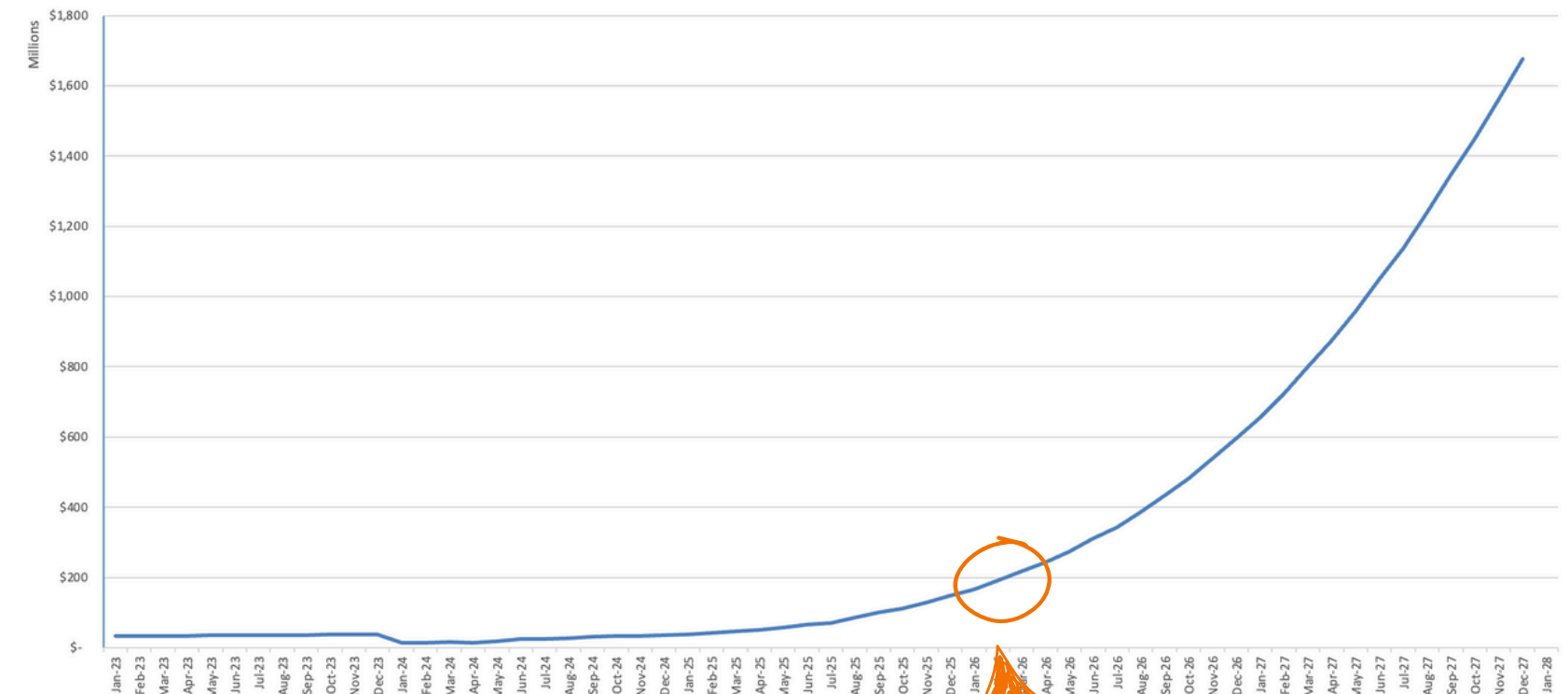
- 100M **Inflection Point** occurs Dec 2025
- 1.7B **AUM Projection** by Dec 2027
- **Breakeven** will be hit in July 2026
- **Allocation Assumption** is 1% (initial) 2-3% (Y1) 4-5% (Y2) 6% (Y3) of AUM in 3 years.

Our **Use of Funds?**

Additional Funding Needed to keep up momentum.

Required Raise

Amount: $2M

- Provides runway through profitability forecast.

ETF Expenses

Cover ongoing costs for ETF until breakeven.
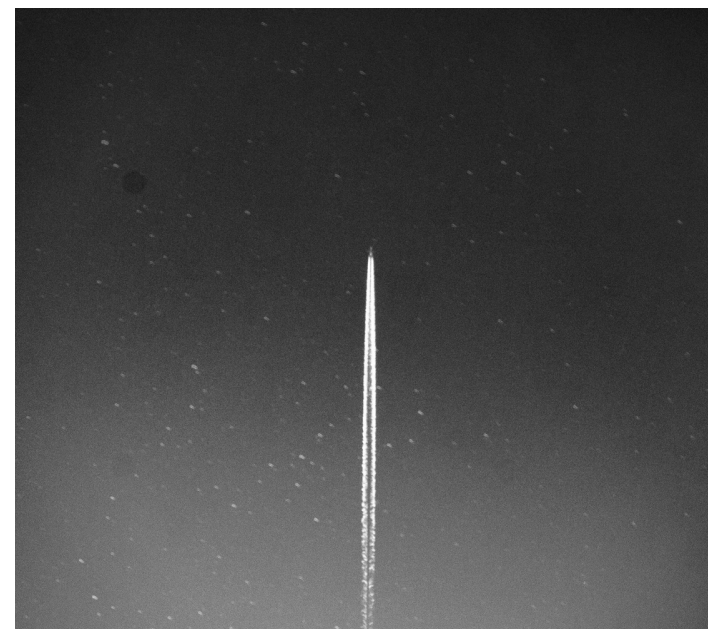
Current Operations

Current Development, Ops & Staff Expenses.

Increase Sales & Marketing

Promote ETFs & further establish brand for growth into profitability.

Thank You

Do you want to partner with us?

www.stocksnips.ai

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Managing Director

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How we do it?

StockSnips Sentiment Signal:
A New Alternative Factor

"What People Say About Stocks, Drives Price."

Trained to understand Micro, Macro, & Industry specific content, StockSnips proprietary AI Platform derives Investor Sentiment Signals from News Stories at the individual equity level, measured on a continuous real-time basis. These signals are a trend indicator & while correlated with price momentum, have been proven to be **a lead indicator of price** trends.

INGEST FINANCIAL NEWS

1

Over **50,000 News Articles** are ingested per day, from reliable Sources including articles, blog posts, SEC filings, earnings transcripts & analyst reports from various sources like Zacks, Motley Fool, Associated Press, CNBC and other financial news.

GENERATE SENTIMENT SIGNAL

2

The Sentiment Signals are derived using natural language processing and machine learning algorithms that transform unstructured textual data from News Sources into quantified real-time sentiment signals, covering **~5000+ US Equities.**

RANK & SELECT US EQUITIES

3

The algorithms rank the securities in the investment universe based on the amount of **positive news** available about a company and its sentiment momentum. The top stocks are included in our portfolios.

PORTFOLIO REBALANCE & DILIGENCE

4

The portfolio is rebalanced and reconstituted on a **monthly** basis. StockSnips conducts ongoing reviews and validations of its AI processes and algorithms to strive for the highest possible accuracy in the sentiment signals, and processes.

Customer Profile

NAME	RETIRERIGHT	PURSUIT WEALTH MANAGEMENT	LEGEND PRIVATE WEALTH
AGE OF CIO	Early 40's	Mid 40's	Mid 40's
PREFERS ETF/SMA	ETF	ETF / SMA	ETF
LOOKING FOR	Diversified Equities – Consistent Returns	Behavioral Finance Believers & Quants	Alpha Seeking – Technology Approach
PORTFOLIO MANAGEMENT	Outsourced	In-house	Outsourced
LOCATION	Pittsburgh	West Palm Beach	South Carolina
AUM	175M	160M	70M

Competitive Analysis.

The AI Buzz

AI-powered ETFs are **rapidly evolving** despite being nascent & early stage. Several new AI ETFs have been introduced recently, with Wisdom Tree & VanEck garnering the most interest due to existing brand & distribution channels. Firms like QRAFT, a South Korean firm backed by Softbank have raised **146M to enhance distribution** & Sales within the USA. StockSnips performance has **outperformed** many existing ETFs in the current landscape.

Technology Competitors:

- Qraft
- Vise
- Boosted.ai

ETF Competitors:

- BUZZ (VanEck)
- AMOM (Qraft)
- AIVL (WisdomTree)

Important Information