



GSI

Leveraging AI To Create An Intelligent Layer Over All Your Data

January 2026



The problem

Existing accounting software tools are inadequate and cost prohibitive.

- Existing software are only for **data input** and **collaboration**.
- To compensate, Web 2 and Web 3 companies need to spend between **20x - 40x on people**.
- Significant human involvement increases potential for **errors** and **delays** critical analysis.

The solution

A platform that leverages AI to understand the data to fully automate the financial close.

- Understanding the data and the historical context allows for full automation of the financial close process, with only minimum required human oversight.
- The benefits are impressive:

Significant cost savings

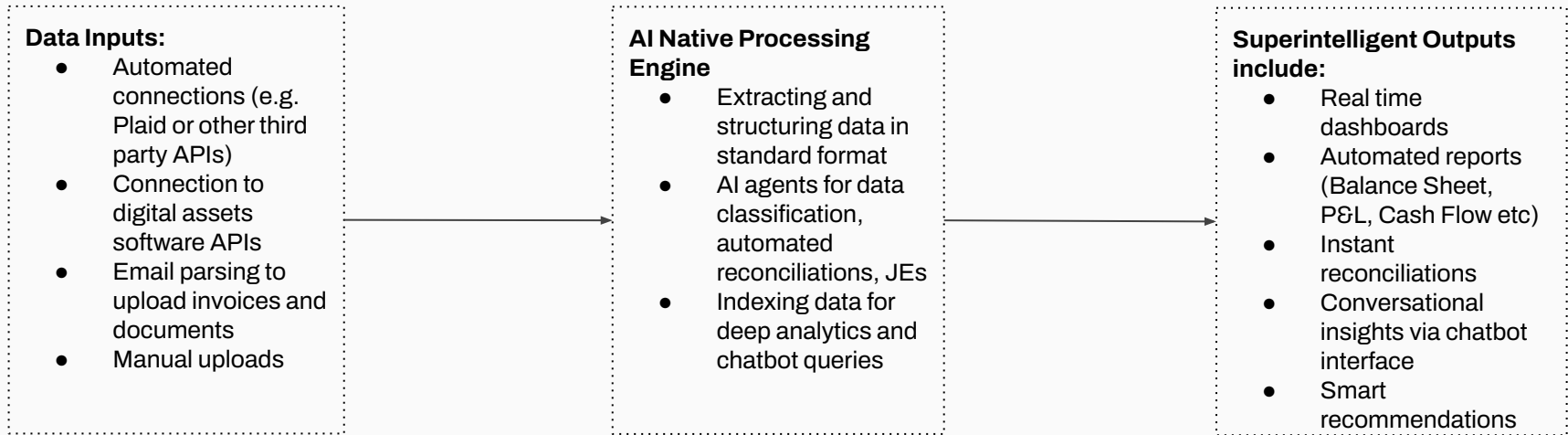
Real time close

Elimination of errors

Timely critical business insights (as all data vectorized in one place)

The Product

Our software creates an intelligent layer over all your data in one platform.



Our architecture allows for continuous addition of new features and capabilities as we scale.

Why Now?

Recent advances in frontier LLMs enable software to understand data and context—unlocking previously impossible functionality.

- To solve the problem required systems that can understand the data and have infinite context around it.
- Recent advances in frontier LLMs now enable this.

As AI frontier models evolve, our platform automatically becomes more intelligent and capable [without us investing significant resources].

Market Size

*GSI solves an annual accounting and close inefficiency of **\$200 billion**.*

- There is a significant difference between the spend of world class finance teams and the rest.
- With the right platform, all teams should be able to achieve the performance of the most effective companies.

Target Customers

We will target three main customer groups to maximize adoption potential across Web 2 and Web 3 companies

Early Adopters

Forward-thinking companies seeking AI-native solutions from day one, prioritizing efficiency and modern workflows.

Frustrated Incumbents

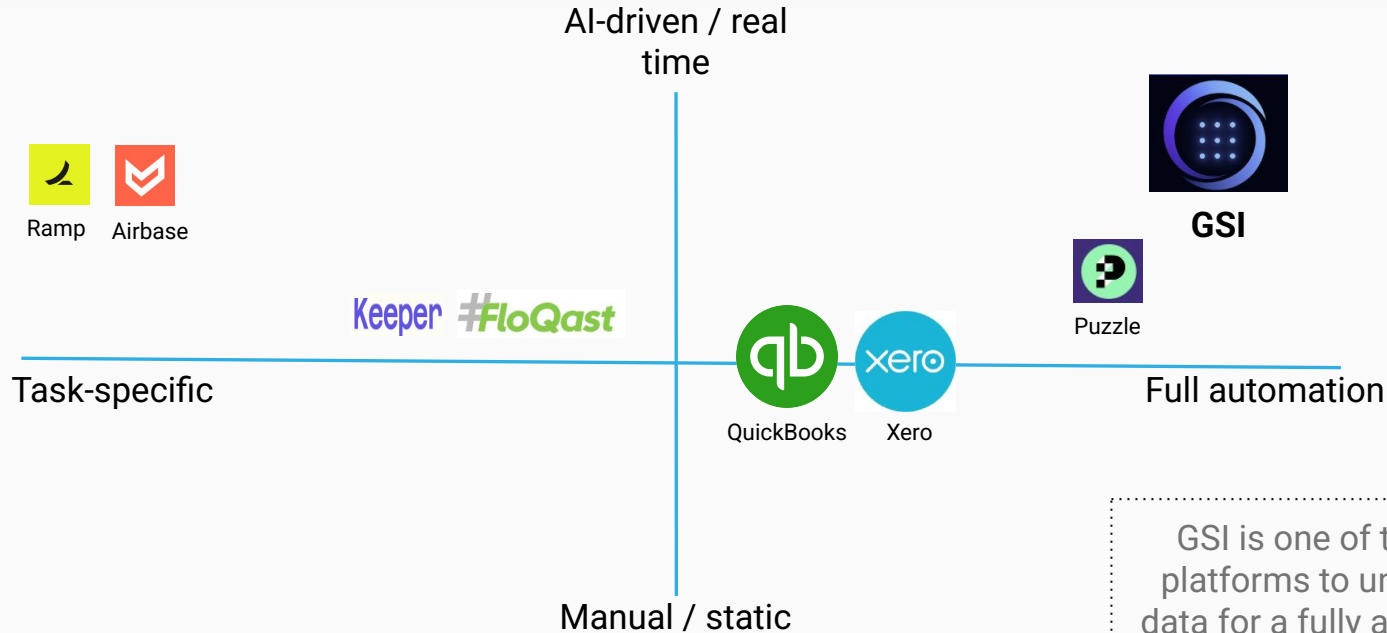
Businesses tired of QuickBooks limitations, ready for modern replacement with intelligent automation capabilities and integration with onchain enabled software

Co-Pilot Users

Companies not ready for full migration but wanting to leverage AI automated solutions for existing systems like Quickbooks to improve efficiency.

QuickBooks has around 7 million users

Competition



GSI is one of the first AI-native platforms to unify Web2 & Web3 data for a fully automated financial close.

Competitive Advantages

AI-native architecture for full automation, coupled with integration with legacy systems, gives GSI a distinct competitive edge

AI native architecture from the ground up and optimized for full automation [not bolt on on existing legacy code]

Appeals to all users (those looking for new solutions, a change from existing incumbents or as an AI co-pilot)

Domain knowledge. We will build a solution that people want. The team has significant experience in the pain points of finance teams.

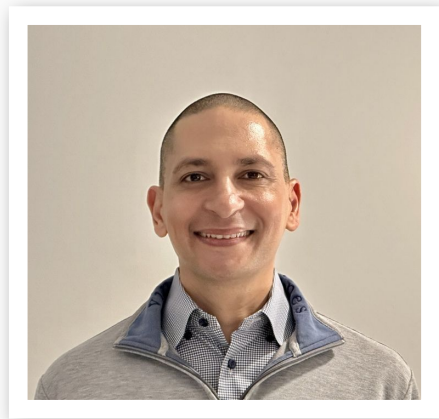
Plug and play, intuitive UX, limited user learning curve

Business Model

We intend to offer three subscription models - Pro, Plus and Enterprise.

- The difference in pricing will be based on number of transactions uploaded and features offered
- We intend to be competitively priced to drive adoption

Team



Ash Prithipaul - Founder & CEO

Former CFO - Galaxy Digital, Filecoin Foundation

Ash is transforming outdated financial operations into intelligent, real-time systems. With leadership experience spanning traditional finance and Web3, he identified the critical gap: despite billions invested in fintech, financial workflows remain manual and error-prone.

Previously built and scaled finance functions globally, supporting Galaxy's growth from \$300M to \$8B AUM and streamlining \$50M+ in annual investments at Filecoin Foundation.

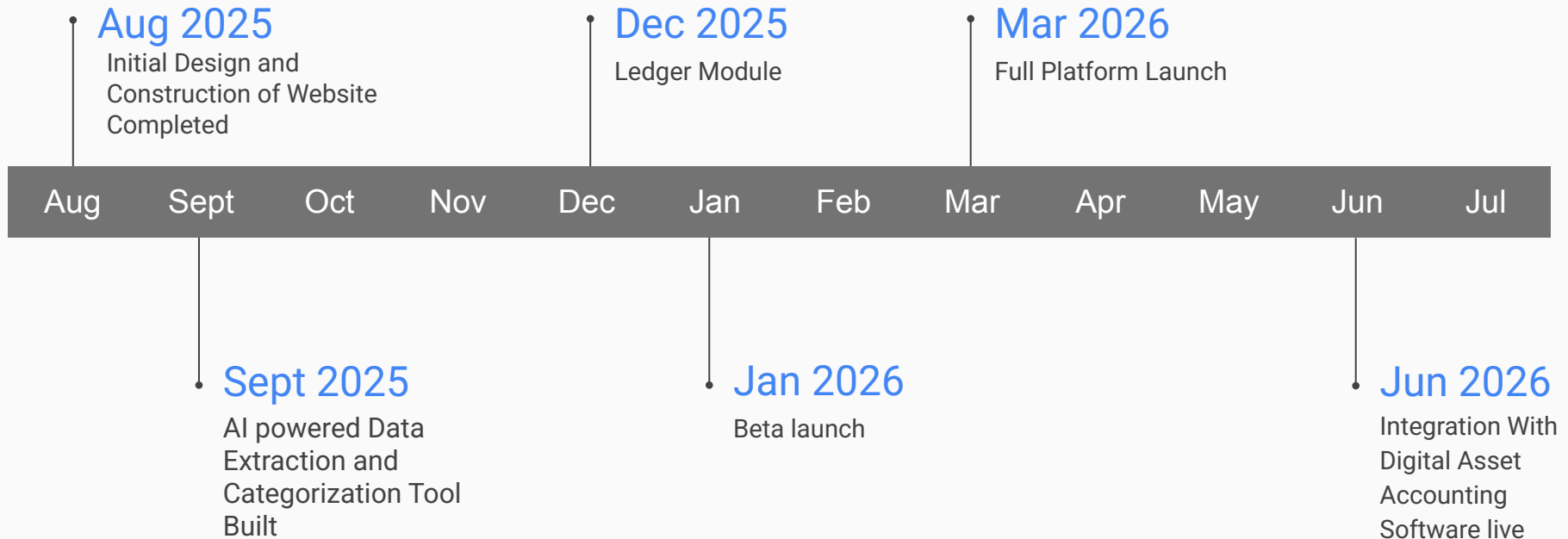
Deep expertise: Finance operations, blockchain technology, and scaling high-growth organizations in the US financial automation market.

Long Term Vision

GSI will be the indispensable superintelligent hub where all the data will reside.

- All of a company's data will be structured and vectorized within GSI platform.
- This will be the source of intelligence and deep insights for your company.
- Companies will only want to work within the platform.

Milestones



Financing

We are raising capital to complete the MVP, launch with early customers, hire key team members, and drive usage of the platform.

Investment Amount:

- Raise: \$500k-\$1.5M
- Post-money valuation cap: \$6.5M - \$7.5M (open to alignment with lead investor)
- Structure: SAFE (Simple Agreement for Future Equity)

Allocation of Financing:

- Software Development (75%)
- Go-To-Market (GTM) and Operations (25%)



Understand data and context and fully automate your financial close

Thank you!



Appendix

Ideal Customer Profile

Accounting Professionals

Profile: Small teams or solo practitioners managing multiple SMB clients

Pain Points: Messy client documents, manual data entry, inadequate tools

Needs: OCR automation, customizable templates, seamless integrations

SMB CFOs/Finance Heads

Profile: Companies up to 50 employees, responsible for compliance and reporting

Pain Points: Manual data entry, manual reconciliations, error risk, limited real-time visibility

Needs: Task automation, audit trails, real-time dashboards

Financial Analysts/FP&A

Profile: Fast-growing companies, forecasting and business insights focus

Pain Points: Excel dependency, disconnected systems, slow forecasting

Needs: Data consolidation, live dashboards, self-service reporting

These profiles represent the core market segments most likely to adopt AI-native financial solutions early.

GSI Platform - Sign-In/ Register Page

 GSI Technologies

Enter the era of AI-native, super-intelligent finance —
automate accounting, financial reporting, and strategic
analysis, and unlock real-time insights

Let's get started

Enter your email to continue

Email

Continue

 Google sign-in

OR


Register

By clicking continue, you agree to our
[Terms of Service and Privacy Policy.](#)

Learn how we protect your data

 [View trust center](#)

GSI Platform - Current Snapshot of Platform (note: work in progress)



GSI
TECHNOLOGIES

Enterprise (10 days left)

- Dashboard
- Transactions
- Journal Entries
- Reports
- My integrations
- Account settings
- Logs

Learn how we protect your data
[View trust center](#)

Dashboard >

Transactions

All Transactions Bank Sync Reconciled Unreconciled


28 Transactions

Q Search description, amount →

Category Amount Due date Transaction date Transaction type Reconciliation status

Transaction Date	Reference Code	Description	Vendor	Amount	Currency	Category	Reconciled Status	Journal Entry	Created On
Feb 10, 2025	BILL20250101	Laptop & monitor purchase for engineering team (equipment)	Dell Technologies	-\$6,500.00	USD	Office Expenses and Supplies	⊙ Pending	JE2501	Dec 29, 2025
Feb 10, 2025	RECINV20251001	Customer payment received for INV20251001	Acme Robotics, Inc.	-\$3,500.00	USD	Other Expenses	⊙ Pending	JE2505	Dec 29, 2025
Mar 1, 2025	BILL20250102	AWS cloud services (monthly hosting)	Amazon Web Services	-\$1,200.00	USD	Infrastructure Costs	⊙ Pending	JE2507	Dec 29, 2025
Mar 10, 2025	RECINV20251002	Customer payment received for INV20251002	Acme Robotics, Inc.	-\$3,500.00	USD	Other Expenses	⊙ Pending	JE2508	Dec 29, 2025
Apr 5, 2025	BILL20250103	Legal fees - incorporation, IP assignment review	Wilson & Park LLP	-\$2,200.00	USD	Professional Fees	⊙ Pending	JE2510	Dec 29, 2025
Jun 1, 2025	OPEX20252001	Office rent - coworking space (monthly)	WeWork	-\$4,500.00	USD	Office Rent and Utilities	⊙ Pending	JE2514	Dec 29, 2025
Jun 20, 2025	OPEX20252002	SaaS subscription - analytics & product telemetry	PostHog	-\$299.00	USD	Software Expenses	⊙ Pending	JE2516	Dec 29, 2025
Aug 1, 2025	OPEX20252003	Marketing spend - Google Ads (monthly)	Google Ads	-\$1,200.00	USD	Advertising and Marketing	⊙ Pending	JE2518	Dec 29, 2025
Sep 1, 2025	OPEX20252004	Accounting tools subscription (e.g., payroll/HR or bookkeeping add-on)	Gusto	-\$180.00	USD	Software Expenses	⊙ Pending	JE2520	Dec 29, 2025
Dec 15, 2025	BILL20250199	Contractor services - MVP sprint (UNPAID/AP open)	Toptal Contractor Services	-\$3,100.00	USD	Development Expenses	⊙ Pending	JE2522	Dec 29, 2025

GSI Platform - Current Snapshot of Platform (note: work in progress)



Enterprise (10 days left)

- Dashboard
- Transactions
- Journal Entries
- Reports
- My integrations
- Account settings
- Logs

Learn how we protect your data [View trust center](#)

Dashboard > **Journal Entries**

All Pending Approved Rejected

28 Journal Entries

Search: Journal entries Account Vendor Date range

Date	Ref. Code	Vendor	Memo/Description	Account	Debit	Credit	Approval
JE2501							Approved
Feb 10, 2025	BILL20250101	Dell Technologies	Laptop & monitor purchase for engineering team (equipment)	20010 - Accounts Payable (A/P)	\$0.00	\$6,500.00	
Feb 10, 2025	BILL20250101	Dell Technologies	Laptop & monitor purchase for engineering team (equipment)	11041 - Computers & tablets	\$6,500.00	\$0.00	
JE2502							Approved
Jan 2, 2025	CAP20250001	Founder Capital	Founder initial capital contribution (start capital)	30020 - Owner investments	\$0.00	\$100,000.00	
Jan 2, 2025	CAP20250001	Founder Capital	Founder initial capital contribution (start capital)	10010 - Accounts Receivable (A/R)	\$100,000.00	\$0.00	
JE2503							Approved
Jan 10, 2025	INV20251001	Acme Robotics, Inc.	Pilot subscription - Finance OS platform (Jan)	40010 - Services	\$0.00	\$3,500.00	
Jan 10, 2025	INV20251001	Acme Robotics, Inc.	Pilot subscription - Finance OS platform (Jan)	10010 - Accounts Receivable (A/R)	\$3,500.00	\$0.00	
JE2504							Approved
Feb 10, 2025	INV20251002	Acme Robotics, Inc.	Pilot subscription - Finance OS platform (Feb)	40010 - Services	\$0.00	\$3,500.00	
Feb 10, 2025	INV20251002	Acme Robotics, Inc.	Pilot subscription - Finance OS platform (Feb)	10010 - Accounts Receivable (A/R)	\$3,500.00	\$0.00	
JE2505							Approved
Feb 10, 2025	RECINV20251001	Acme Robotics, Inc.	Customer payment received for INV20251001	10010 - Accounts Receivable (A/R)	\$0.00	\$3,500.00	
Feb 10, 2025	RECINV20251001	Acme Robotics, Inc.	Customer payment received for INV20251001	10020 - Cash account	\$3,500.00	\$0.00	
JE2506							Approved
Feb 25, 2025	PAYBILL20250101	Dell Technologies	Vendor payment made for BILL20250101	10020 - Cash account	\$0.00	\$6,500.00	

Market Size Estimate

- The inefficiency cost is based on the % of total revenue that companies spend on their finance function
- The most efficient companies spend 0.66%, while the median spend 1% with the bottom quartile spending 1.5% ([CFO.com](#))
- The inefficiency cost % range from 0.34% to 0.84%
- With total corporate receipts of around \$45 trillion ([IRS](#)), the total inefficiency cost range from \$154 billion to \$381 billion, with a conservative mid of **\$200 billion**.