

# Tip a ScRxipt

Funds that **help people** stay alive and well.

[tipascrip.com](https://tipascrip.com)



# Out-of-Pocket (OOP) Consumer Costs

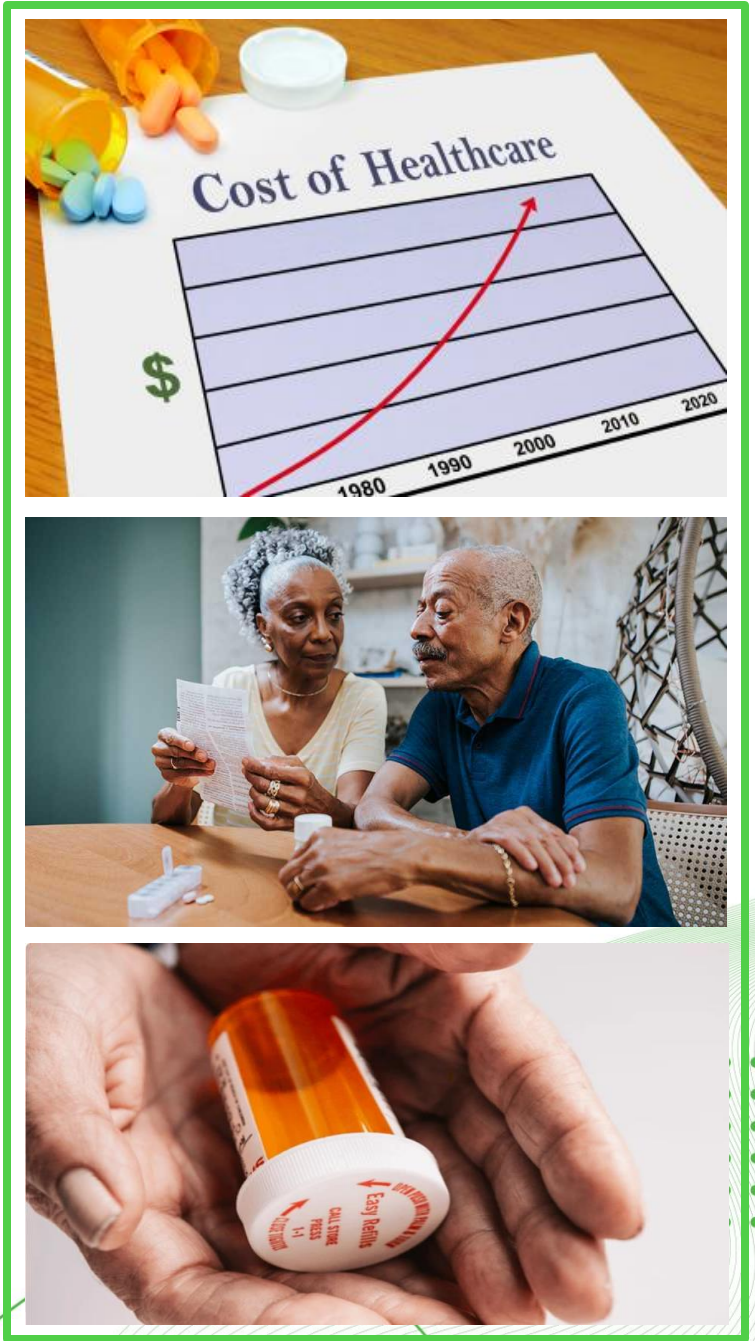
Annual 10 - 15% **Out-of-Pocket (OOP) prescription cost increase.**



**1 in 5** people (58 million American adults) report difficulty in paying for OOP prescription expenses.



**Up to 37%** of high-cost prescriptions **go unfilled** due to inability to pay OOP expense.

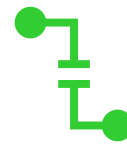


# Problems Pharma Faces

**Inefficient Post Transaction Reimbursement Process** leads to costly manual reviews of over 20% of claims and delaying patient funds between 3 weeks to 3 months.

**Prescription Copay Assistance Fraud** causes over 20% (\$4.3B) of copay support to never reach the patients who need the help.

**Unfilled Prescriptions** lead to \$500B in healthcare consequences and increased costs due to poor adherence.



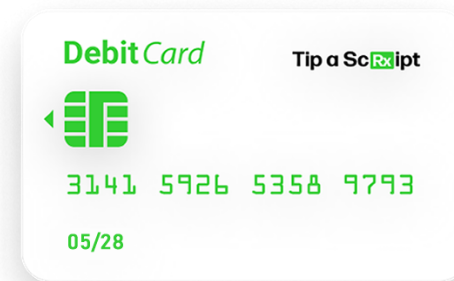


# Next Gen FinTech <> HealthTech

## Controlled Spending as a Service (CSaaS):

Tip a ScRxipt provides supplemental benefit debit cards for **healthcare payers** and **pharma manufacturers**.

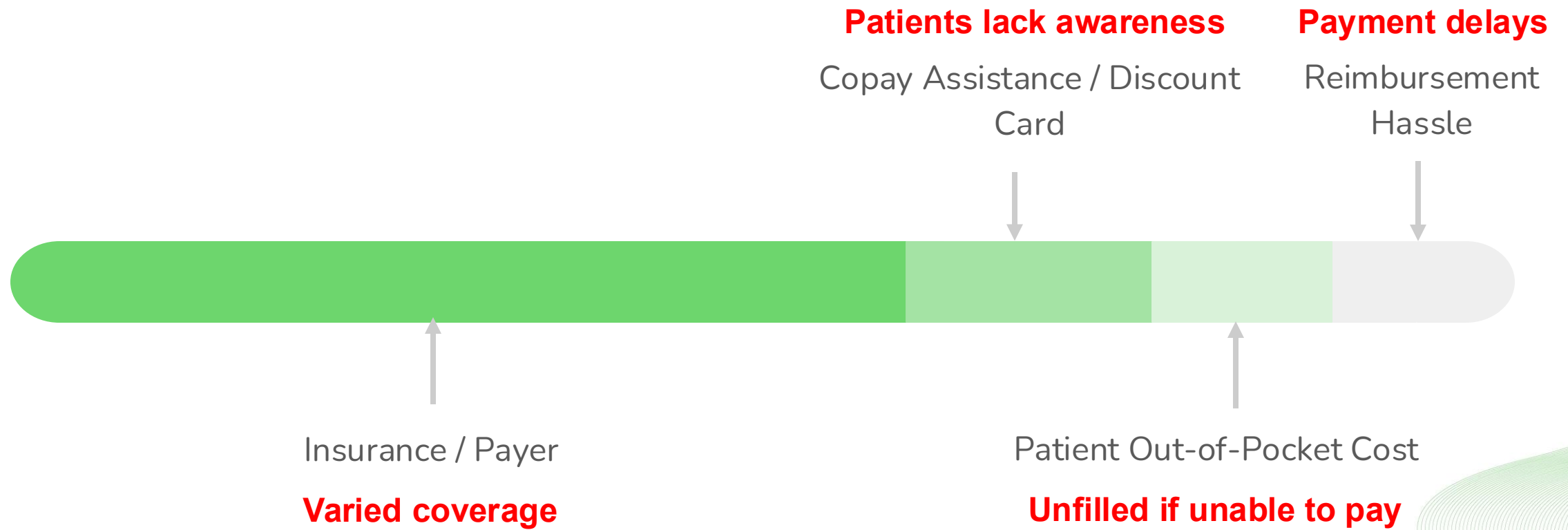
**Tip a ScRxipt Difference:** 1<sup>st</sup> debit card to pay OOP prescription expenses controlled by **Specific Brands**.



(Made in WI)

Tip a ScRxipt

# Prescription Payment Complexity Today



# Tip a ScRxipt Debit Card Tech

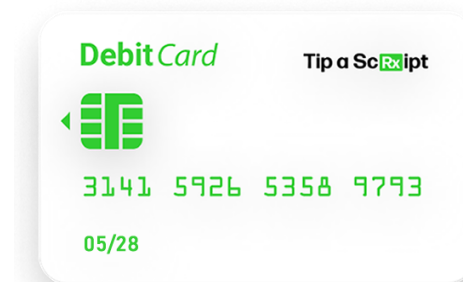
✓ **Verified Eligibility**    ✓ **No Reimbursement Needed**

Pharma Copay Assistance

OOP Point-of-Sale (POS) Approval



Insurance / Payer  
✓ **Covers the bulk**



✓ **Funds ready on card**  
✓ **Customized by specific prescriptions**

# Pharma Copay Assistance Market



\$

23B

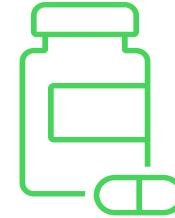
Solution Requested by:

- Over 700+ pharma copay assistance programs
- 19% of commercially insured brand name prescriptions funded by copay assistance programs
- 1/3 copay assistance programs used for top 10 therapeutic areas

1. Drug Discount program
2. Leading Pharma HUB Service Provider
3. Top 5 global pharma manufacturer

# Proof of Concept Pilot (1<sup>st</sup> Mover)

- Pioneering 1st Debit Card Adjudicated by Specific Prescription Brands at the Point-of-Sale (POS)
- Increasing Affordability, Accessibility and Adherence
- Simple & Seamless Patient Experience
- No More Post-Transaction Burden
- Building a HIPAA Compliant and Scalable Model



Pharma  
Manufacturer

## Rx Copay Assistance

RxBIN: 612345  
ID: TAS  
PCN: 9999

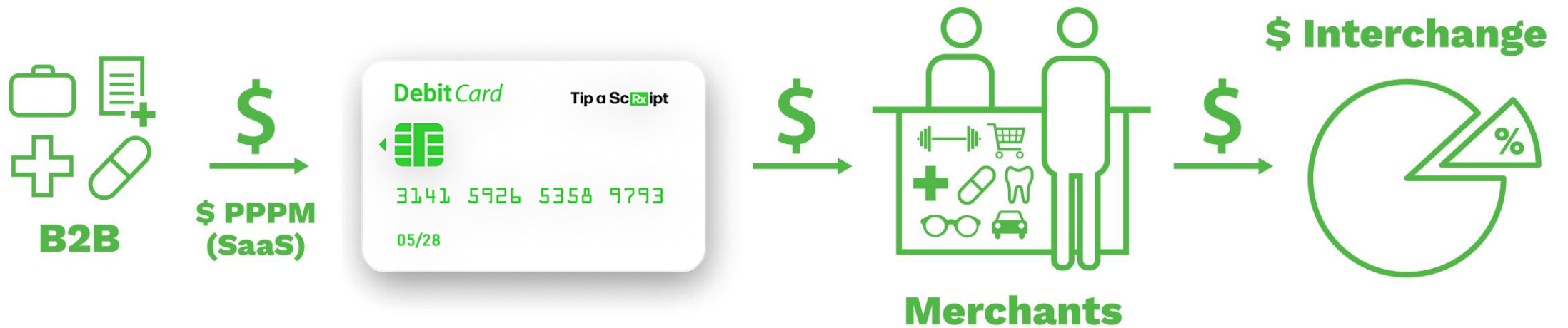
debit



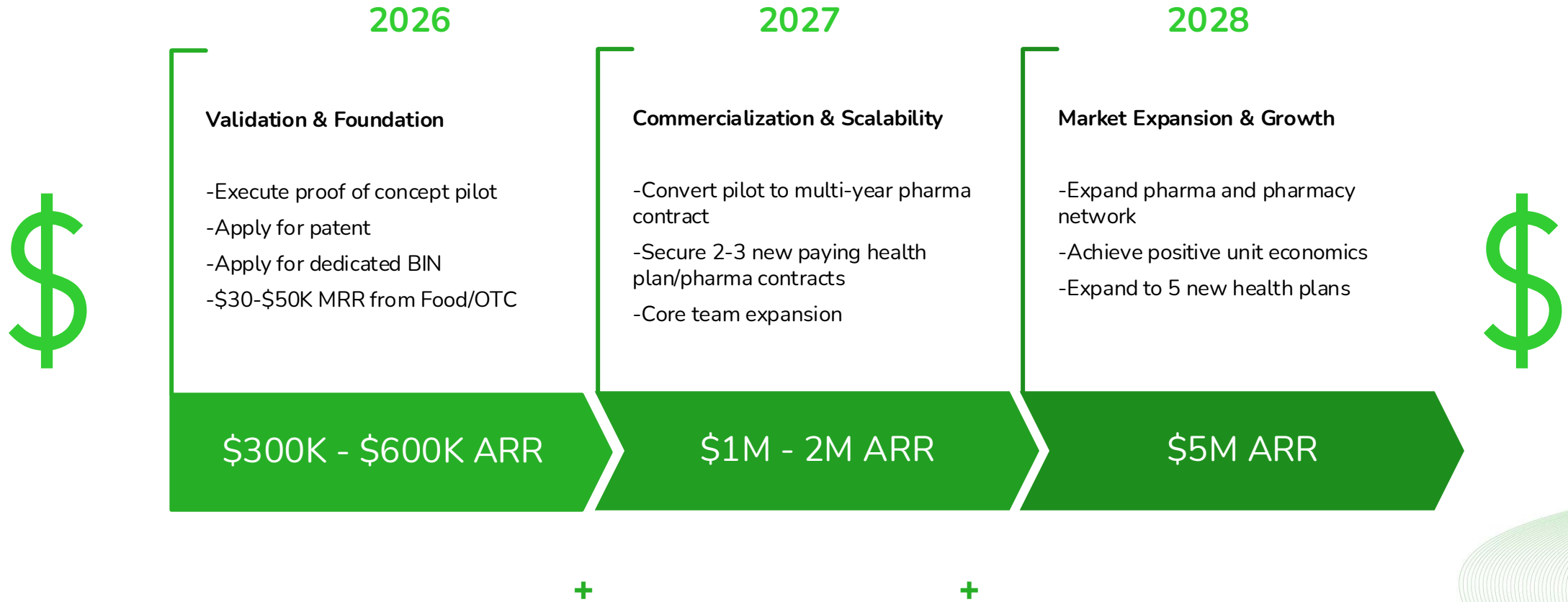
Pharmacy



# Revenue Model (B2B SaaS)



# 3-Year Revenue Growth Strategy



# Team



**Chad Johnson**  
Founder | CEO

25+ years Corporate,  
Healthcare and  
Business experience



**Naveen Kankate**  
Advisor - Data & AI

Former Senior  
Analytics Engineer @  
Remedy Analytics |  
Founder Requiror.ai



**Nicole Anderson**  
Product Manager

35 years IT,  
Product and Saas  
experience

# Board



**In Memoriam**

**Toby Rogers**  
Cohere Health

5X Health Tech Founder –  
Exec VP, Cohere Health  
Former COO, KeyCare



**Lamarr Banks**  
Gateway Capital

Pre-Seed  
Investor

# Capital Needs and Milestones

Raising **Seed Capital** allows us to achieve the following milestones:

- **IP & Defensibility:** File a **Provisional Patent Application (PPA)** for unique debit card restriction by specific prescription brands.
- **Execute Proof of Concept Pilot:** Successfully launch paid prescription co-pay assistance debit card pilot with Pharma Manufacturer and convert to multi-year commercial contracts.
- **Revenue:** Grow from \$300K ARR to \$5M ARR in 3 Years



# Let's **Connect!**

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Founder | CEO

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