

A circular graphic with a dark teal background, featuring a close-up of palm fronds with water droplets. The text is centered within the circle.

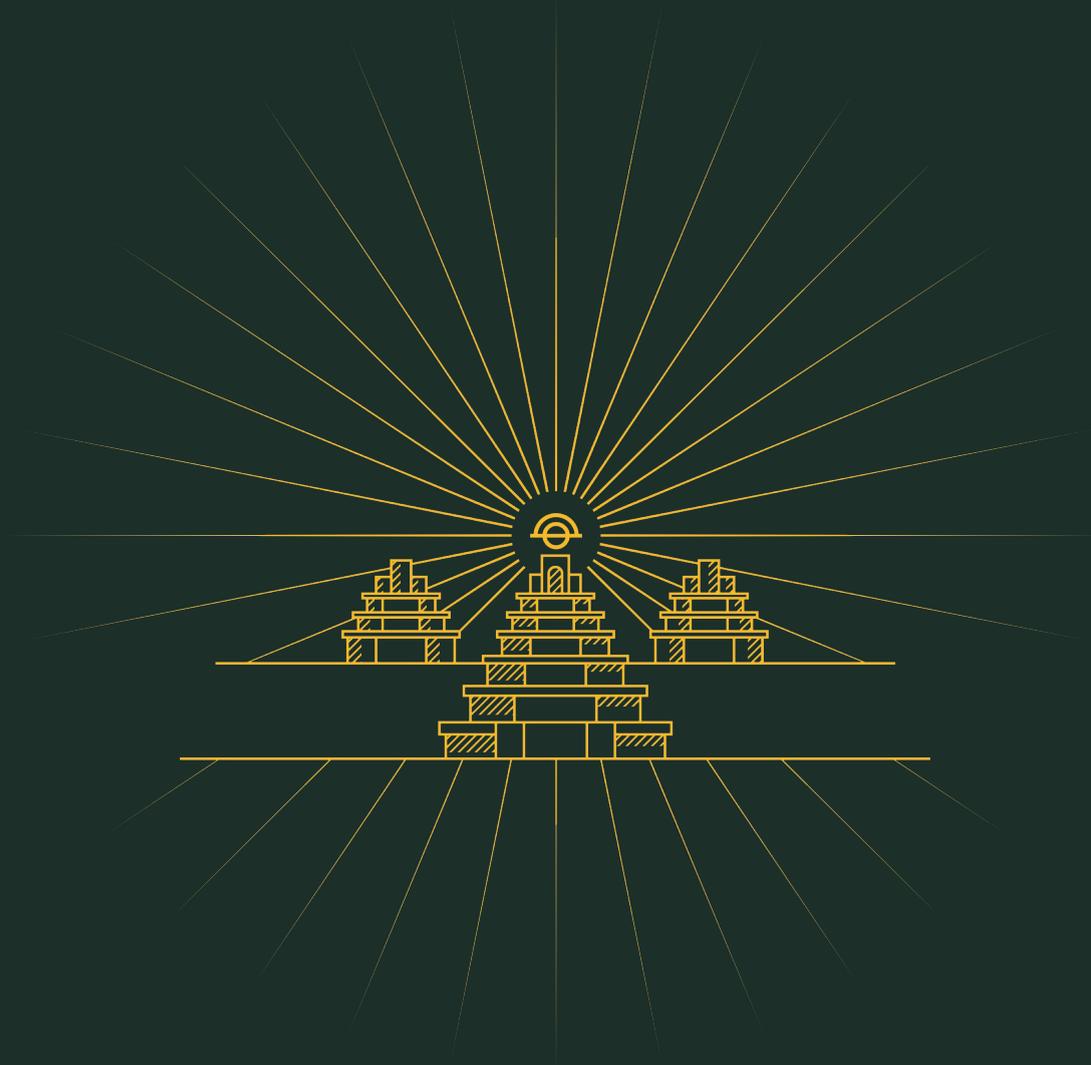
# The path to digital freedom





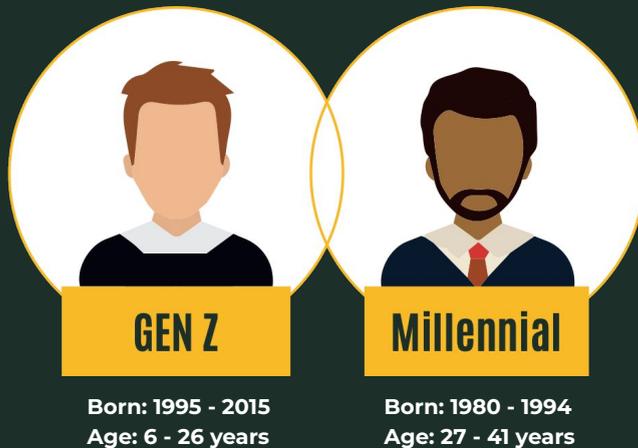
# A savings platform built for modern investors

**Mission:** Empower new generations to better invest, save, and secure their financial future through blockchain technology



# Problem

Gen Z and Millennials are worried about not saving enough. Digital asset investors are underserved. <sup>1</sup>



Gen Z & Millennials make up 94% of digital asset investors <sup>2</sup>

The **\$35 trillion retirement industry** is ripe for innovation. <sup>3</sup>

There are **40 million** active crypto investors in the US. <sup>4</sup>

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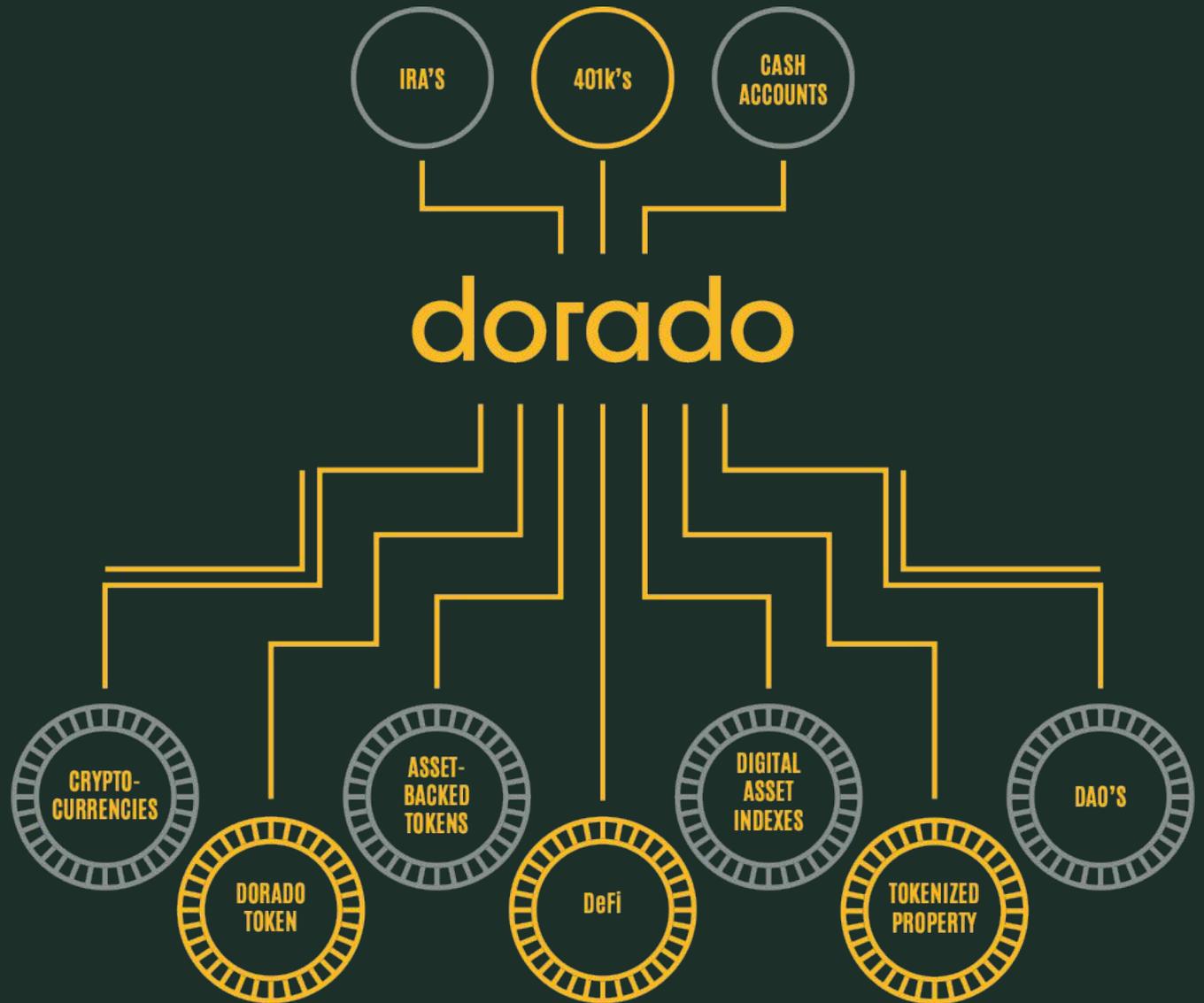
## Less than 1% have crypto in an IRA

1. [Investopedia 2021](#)
2. [Stilt](#)
3. [ICI 2021](#)
4. [Federal Reserve 2021](#)

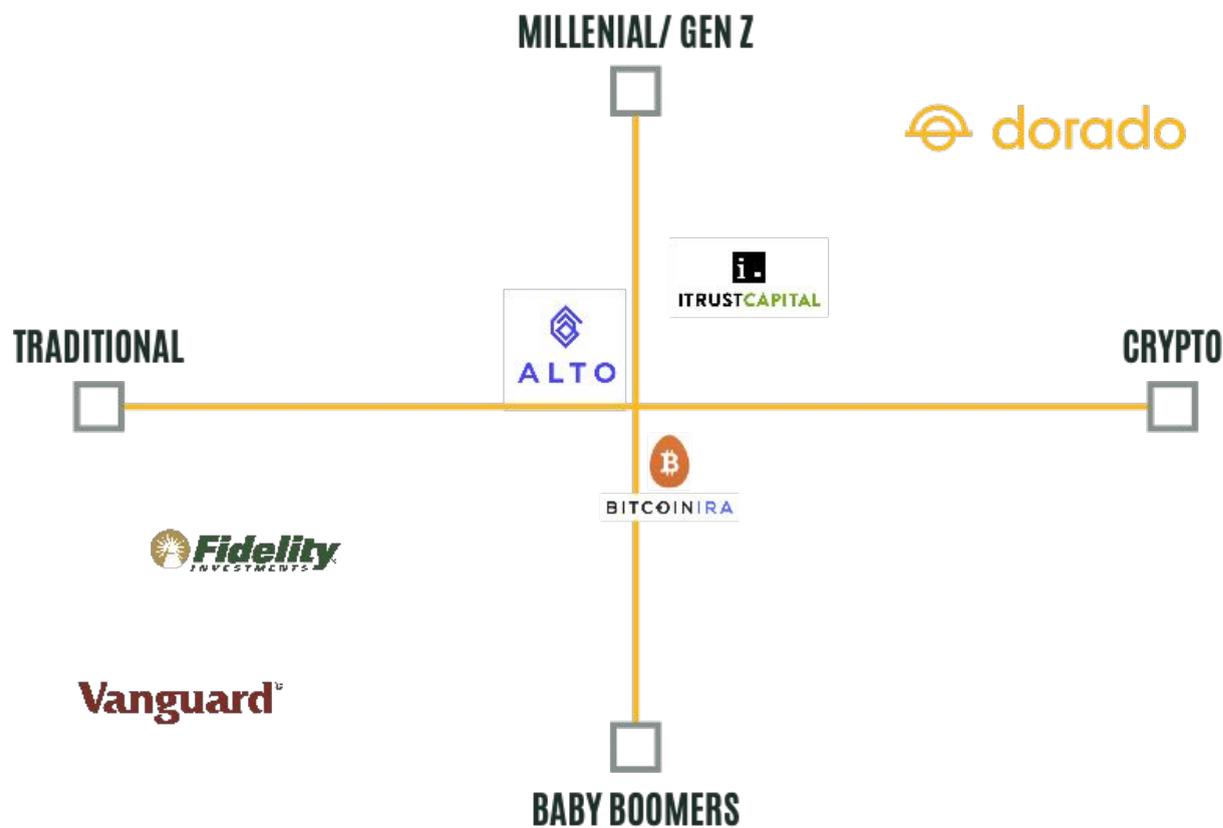
# Solution

## The savings platform built for digital asset investors

Dorado makes it easy to invest in digital assets through an IRA or savings account. Earn rewards for saving, automate your contributions, and compound your gains tax-advantageously.



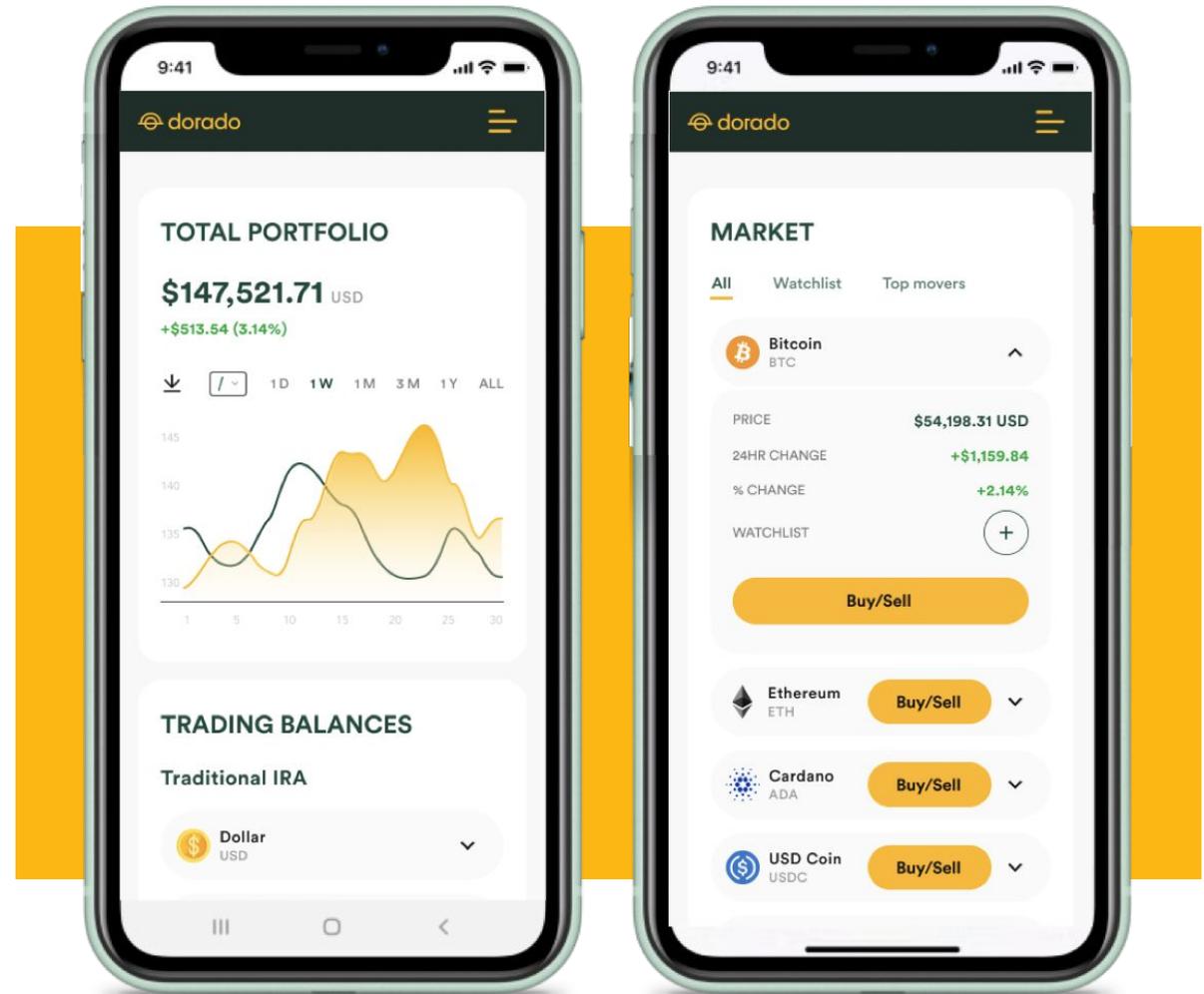
# Competitive Landscape



	DORADO	iTRUST	ALTO	BITCOIN IRA	FIDELITY
CRYPTO RETIREMENT ACCOUNTS	✓	✓	✓	✓	✗
GEN Z/ MILLENNIAL FOCUSED	✓	✗	✗	✗	✗
MOBILE-NATIVE UI/UX	✓	✗	✗	✗	✗
"SAVE TO EARN" TOKEN	✓	✗	✗	✗	✗
STAKING	✓	✗	✗	✗	✗
SMART SAVING (AUTOMATED CONTRIBUTIONS)	✓	✗	✗	✗	✓

# What we are building

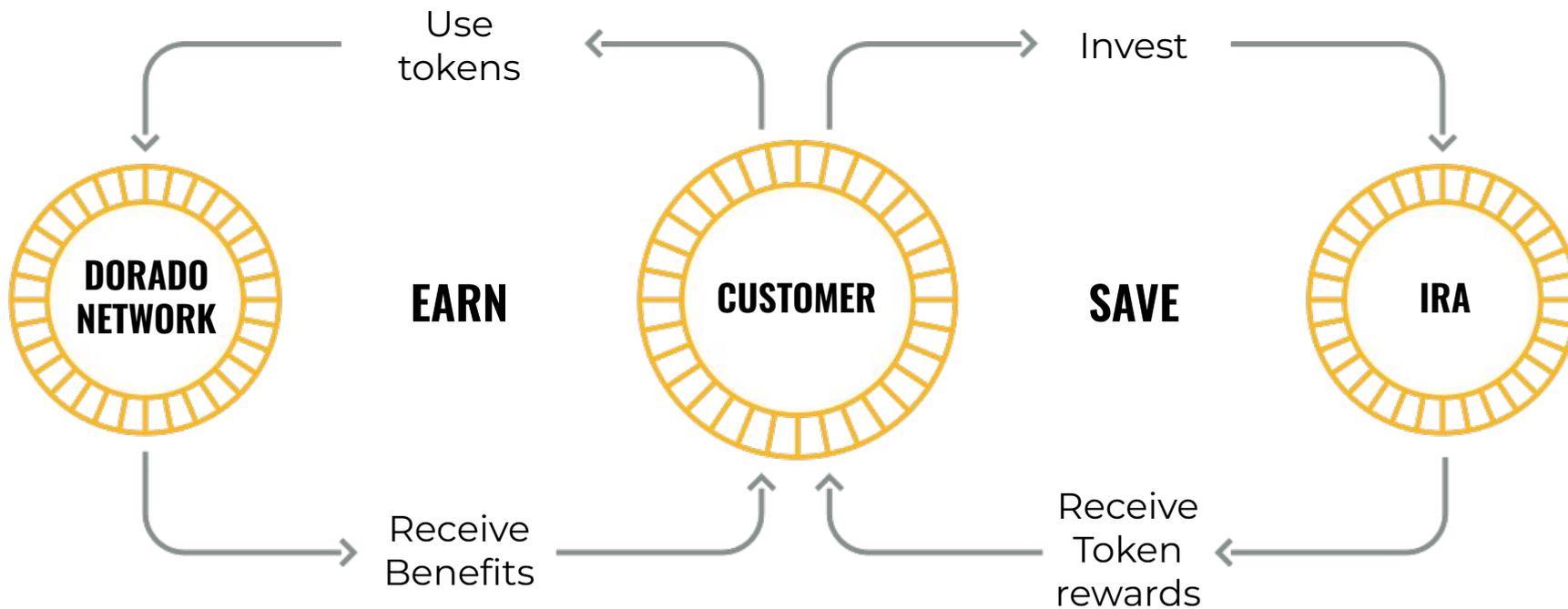
A platform that makes it easy and rewarding to invest in digital assets through your savings accounts



# Save to Earn

A platform that **rewards you for saving**

A token that incentivizes long-term saving by providing real-time utility within the Dorado network...



# Revenue model

**Dorado monetizes  
from purchases and  
trades of assets that  
occur on its platform**

## Revenue Drivers

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1. Trade fees

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2. Yield (Original Issued Discount)

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3. Token (TBD)

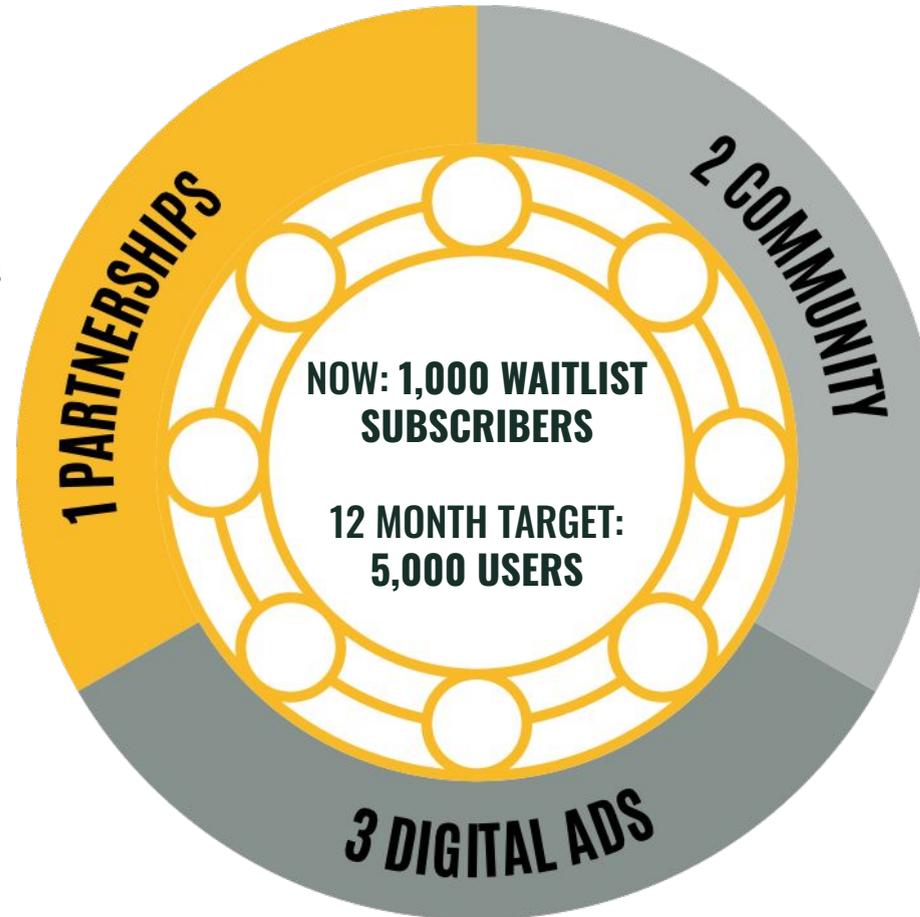
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Contact [gabriele@dorado.tech](mailto:gabriele@dorado.tech) for financial  
projections and access to our data room

# Go to market

## Key targets

Crypto Service Providers & Platforms  
Crypto/Financial Influencers  
Web-3 communities & protocols  
Small - Mid Cap RIA's  
CPA's



## Key strategies

P2P referrals  
Token rewards  
In-person events/meetups  
Education (podcast, discord, youtube)  
Local sponsorships

## Key strategies

Gen Z/Millennials Crypto Ad Campaigns  
Tik Tok Ads & Influencers (Mobile-first)  
Podcast Sponsorships  
Reddit (1m+ crypto audience)  
Google & FB Ads

# Compliance

## Our mantra is compliance-first

Contact [gabriele@dorado.tech](mailto:gabriele@dorado.tech) for legal analysis and memos conducted by our experts.

**Governance** - we are building a platform that adheres to current regulations, laws, and standards in the cryptocurrency space.

**Risk** - we address any risks at the forefront, continue to monitor account activity, and develop a strong reporting process. **All assets remain in our custody and are never loaned out, rehypothecated, etc.**

**Compliance** - procedure and implementation along with external/internal audits. A Focus on retirement entity structures, and respective Know-Your-Customer (“KYC”) requirements.

**Token** - Dorado token is a utility token that serves as a promotional tool that grants holders rewards through partnerships or service launches within Dorado network.

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### Our Partner:

We have partnered with Prime Trust as our custodian who has been a pioneer in crypto for years and has always focused on compliance, working with various trading platforms and other companies in the space.

We have hired the best compliance partners/advisor to help us navigate grey areas and an ever-evolving landscape.

# The team

## Founders



**Gabriele Galli**

Gabriele is a passionate entrepreneur that is obsessed with building disruptive products with a mission to impact our generation. Tech/eCommerce background and serial entrepreneur, most recently first hire at Jungle Scout Cobalt and lead Cobalt to achieve \$0 to \$5m ARR in 16 months and hire/manage a team of 30.



**Marcus Lara**

Marcus enjoys solving problems and building things. After dropping out of medical school in 2017, he started Hathaspace - a direct to consumer air purifier brand with the mission of bringing clean air to every home. 4 years later, Marcus sold the company to an ecommerce aggregator at a 40+ mil exit valuation.



**Conor Walsh**

Conor is a big picture thinker with a passion for solving real-world issues. A seasoned company builder based in Miami, Conor advised on investor portfolios in Sydney, then launched a number of innovative funds for retirement investors while at Evans and Partners (ASX: EP1) in New York. Most recently Conor managed operations and capital markets at Sunlight Financial (NYSE:SUNL) raising upwards of \$400M in equity and flow purchase agreements for the Fintech Unicorn.

# Fundraising

We are raising a \$1.5 million pre-seed round to:

- Bring our beta to market
- Activate established partnerships
- Finalize key hires

## Future milestones

