

# **INVESTOR OVERVIEW**

26 FEB 2025

Increase Bank Compliance
Efficiency by 7-to-1

"ARMAI's Al-based compliance solution... has revolutionized our third-party review process."

Bo Bullard, VP InfoSec Officer, Emprise Bank

# The Pain of Compliance is Real



Due to compliance analysis, a bank waits months from the time they decide to purchase a product to its delivery.



Using existing Governance, Risk and Compliance (GRC) systems, the bank spends hundreds of hours collecting and mapping information from unstructured documents to complete due diligence.



Today, the only solution to accelerate compliance analysis and increase overall throughput is to hire additional expensive SMEs to read diligence documentation.

## **Use Case: Third-party Risk Management Review**

- A single SOC2 report averages 100 pages, containing more than 150 security controls
- A typical bank must review between 25 and 100 mission-critical vendors per year, conducting up to 2 annual risk reviews
- Regulators require review of about 30 documents per vendor, each about 10 pages
- This results in banks screening between 20,000 and 100,000 pages annually, searching for evidence of tens of thousands of controls and data points

# **Value Proposition**

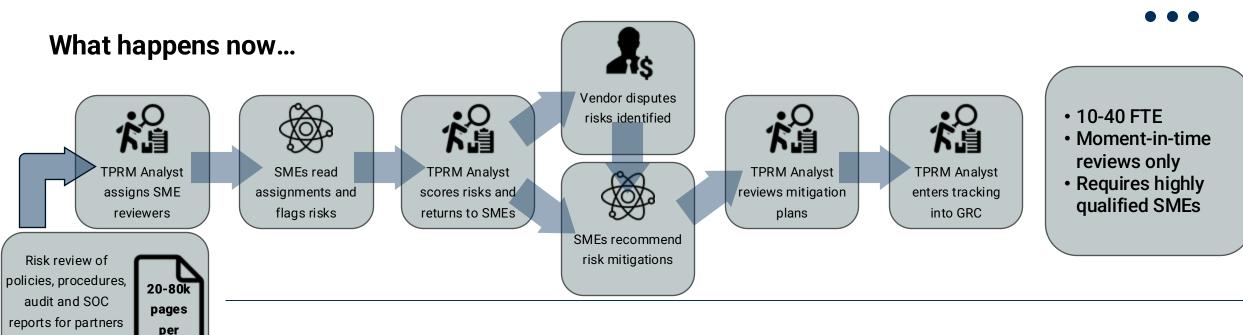
ARMAI makes banking compliance seven times more efficient by directly replacing labor-intensive document analysis with banking-specific AI models. This reduces the workforce required to maintain bank compliance and dramatically speeds up the process.

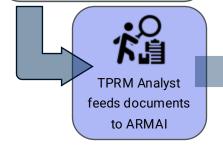
The ARMAI solution transforms unstructured compliance documents into risk-rated outputs, seamlessly integrating with existing governance and risk systems for continuous audit and monitoring.



## The ARMAI Solution Revolutionizes Banking Compliance







year

and vendors

## **ARMAI**

ARMAI reads the material, flags risks, scores risks, recommends mitigation plans, and incorporates vendor feedback

> Accept new material at any time and update the risk analysis

## **ARMAI TPRM Analyst ARMAI**

reviews mitigation

plans

enters tracking into GRC

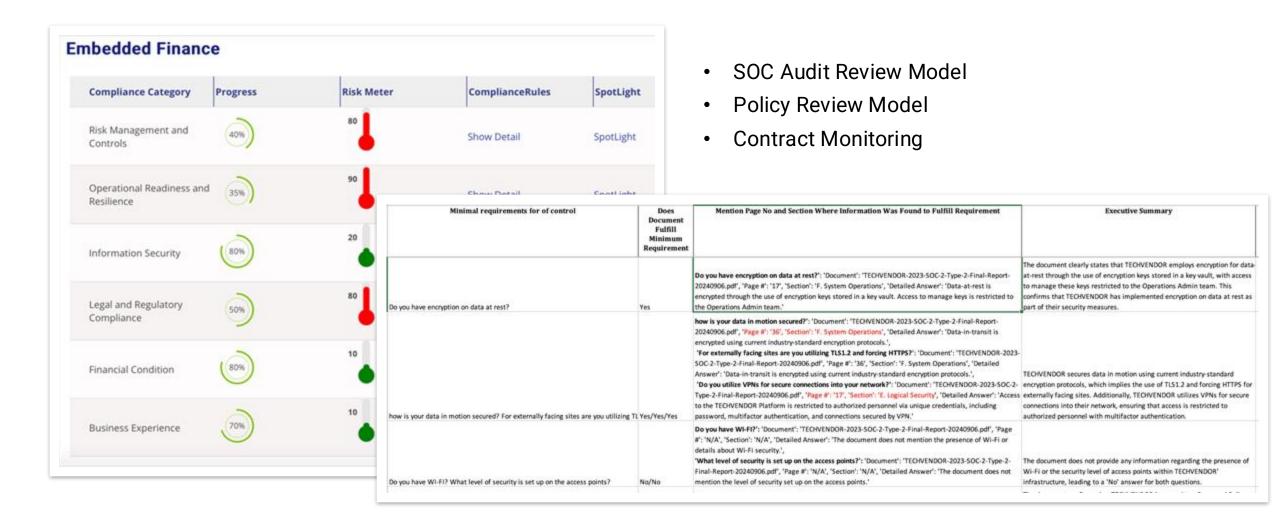
### Up to 90% savings

- 1-6 FTF
- Immediate review of new material
- Limited need for SME involvement

What happens with ARMAI...

## **Product Demo**

Our platform is available today to qualified clientele



# A Growing Addressable Market



Compliance in regulated industries represents a \$668 Billion market in the US alone

### Market growth is being driven by



### Uncertain Regulatory Landscape





#### **Banks**

Annual Spend \$ 61 Billion Compliance Rules FFIEC, NIST



#### **Federal Contractors**

Annual Spend \$ 7.5 Billion Compliance Rules FedRAMP



#### **Broker Dealers**

Annual Spend \$ 250 Billion **Compliance Rules** FINRA, NIST



#### Manufacturers

Annual Spend \$ 350 Billion

Compliance Rules ISO

# **Revenue Model**

When fully-deployed, we expect total ARR per bank client to average \$500,000 per year.



Land	We solve multiple problems, ensuring that most sales prospects match one of our solutions		
Expand	Once subscribed, clients begin taking subscribing to additional integrated ARMAI solutions	Unit Econom	\$ (50,000)
SaaS Pricing	Pricing is a base rate plus usage fees, making the platform affordable to start and easy to scale	# of products MRR	5 \$ 42,000
Renewal Rate	Regulated industries renew contracts at unusually high rates, usually at greater than 95%	Gross Margin Churn (p.a.) CLTV	80% 1% \$3.1M
Hard to Leave	Because the alternative is to hire labor at more than 2x the cost of ARMAI, few clients will ever leave once subscribed		•

## **Traction-to-date**

ARMAI already has contracted, paying clients with a growing pipeline of very likely prospects



Contracted

First Product SOC Review "ARMAI's AI-based compliance solution, with its robust SOC report review model, has revolutionized our third-party review process. It freed up our time to focus on high priority strategic work."

Bo Bullard – VP Information Security Officer, Emprise Bank



Contracted

First Product Policy Review "ARMAI's policy review AI model significantly strengthened our policies, ensuring a more robust and reliable compliance structure. It made us more Audit/Reg Exam ready if need be."

Rodrigo Acuna – CEO, IM Financial

Negotiating
Proof-of-Concept
(3 are top-25 banks)

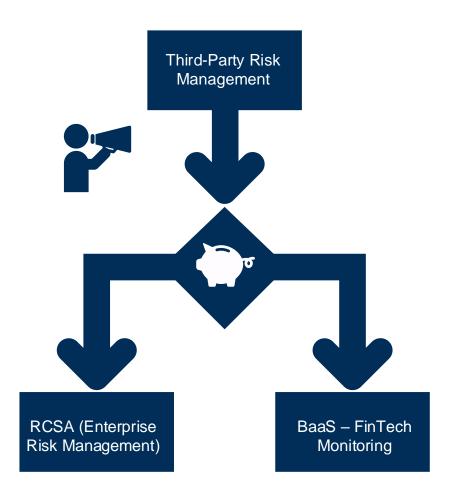
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**Currently in Proof-of-Concept** 

# **Go-to-market Strategy**

By selling a beachhead product and then expanding our per-client reach, client success leads to new sales







### **Land and Expand Model**

Grow revenue by selling adjacent products across functions

## Areas of Opportunity for an ARMAI Solution

- Third Party Risk Management
- Risk/Control Self Assessment (RCSA)
- Operational Risk Management
- Reputational Risk Management
- Enterprise Risk Management
- Regulatory Compliance Readiness
- Board Reporting

# Opportunities for Client Bank Revenue Expansion

- BaaS FinTech Risk Management
- Product Cross Sell
- Optimize Contracts Optimize Renewals
- Increase non-interest income (customized services)

## **Team ARMAI**



ARMAI is headquartered in Charlotte, NC. The team brings together the FinTech startup and decades of banking and regulatory relations experience.



Sandip Bhatlawande

CEO











Justin Maples

CTO









Prasad Pawar

Head of AI







Julio Monroy

Head of Engineering









Dan Ward

GTM Advisor







Dave Kochbeck











# **Projected Financials**

Business reaches early breakeven and grows quickly

	Year 1	Year 2	Year 3	Year 4	Year 5
Cost of AI, Infrastructure, and Delivery	\$ (40,000)	\$ (240,000)	\$ (480,000)	\$ (768,000)	\$ (1,152,000)
Headcount Costs	\$ (1,100,000)	\$ (2,200,000)	\$ (3,300,000)	\$ (4,400,000)	\$ (5,500,000)
Gross Revenue	\$ 950,000	\$ 6,750,000	\$ 13,500,000	\$ 21,600,000	\$ 32,400,000
Net Profit	\$ (190,000)	\$ 4,310,000	\$ 9,720,000	\$ 16,432,000	\$ 25,748,000
ARR Growth rate		7.1x	2x	1.6x	1.5x

\$0

**Funding to Date** 

\$20,000

2024 Revenue (ARR) \$2,000

Present Monthly Burn Rate

# **Competitive Advantage**



ARMAI solutions solve the primary pain points that regulated businesses feel: overwhelming labor demand, a changing regulatory environment, inability to take real-time actions, and a need to meet auditability requirements—particularly AI result explainability.

### Competition

Competition	What's good and bad	Why its not working for the Banks
Archer, RiskMatrix, ZenGRC	<ul> <li>Case Management</li> <li>Proprietary Rules and Controls List</li> <li>Needs workforce to feed data</li> </ul>	Incumbent – Trying to build one size fits all model
Cable, Oscillar	<ul><li>Monitoring and Testing</li><li>Narrow coverage</li><li>Slow Adoption - friction</li></ul>	Complex and Narrow Solutions - Need to mature in a regulated industry
Ncontracts, Venminder	Outsourced Specialty Compliance Firms Manual – Slow and Expensive	Manual = More Consulting \$\$

# ARMAI Differentiating Advantages



#### **Efficient**

ARMAI delivers immediate efficiency for clients with minimal implementation



#### **Explainable**

Our vertical Al models are build with model risk audit and management in mind



#### Extensible

Models are trained on multiple regulatory frameworks, and the platform integrates with existing GRC and systems



### The point:

to use all these things, you still need an army of people or Al experts with intricate knowledge of how Governance works

## Ask: RevTech Labs and ARMAI Are a Good Fit





## **Go-to-market Support**

RevTech Labs has a network of bank partners who would be ideal clients for ARMAI



## Mentoring

ARMAI would benefit from mentors local to Charlotte, NC



### **Fundraising Preparation and Support**

ARMAI would like additional support in both preparing for fundraising at seed and series A along with increased investor exposure