

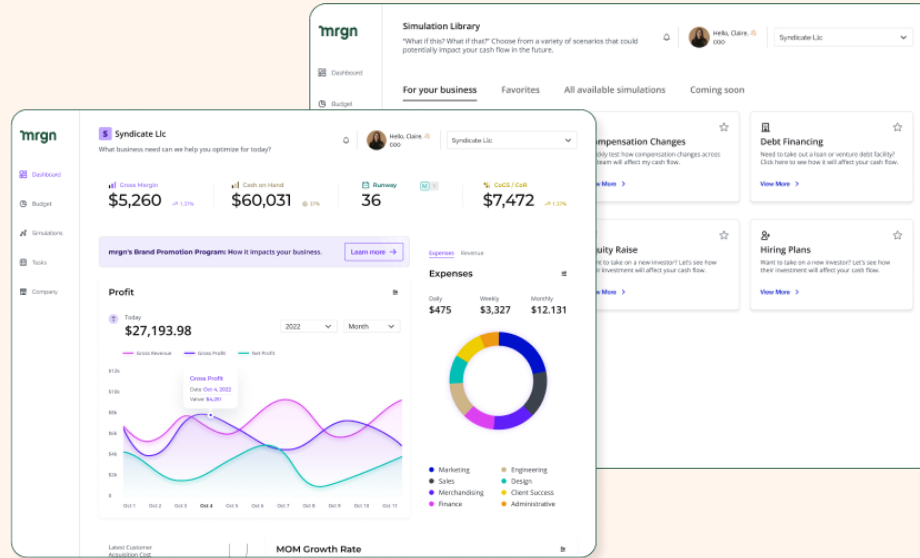
mrgn



Business Decision Making; *Automated*

Making strategic decisions based on graphs and charts is
archaic and requires a business degree.

mrng automates the decision-making process starting with small businesses



HR Changes

Recruitment, compensation etc.

Expansion

Open new location

Financing Plans

Debt, equity etc.

Time to Value

Within 5 minutes

Connect Accounting Data



Budget Forecast Creation



Simulate



Insights

Development progression

1. Modeling

- Budget modeling
- 150 SMB closed beta
- Won Taco John's

✓ Complete

2. Simulations

- Basic simulations
- 1,000 SMB open beta
- Interest from 7-Eleven, Miami and FLL

✓ Complete

3. AI insights

- True Business Intelligence

In progress

Traction

1000

Beta Small Business

100x'd
beta target

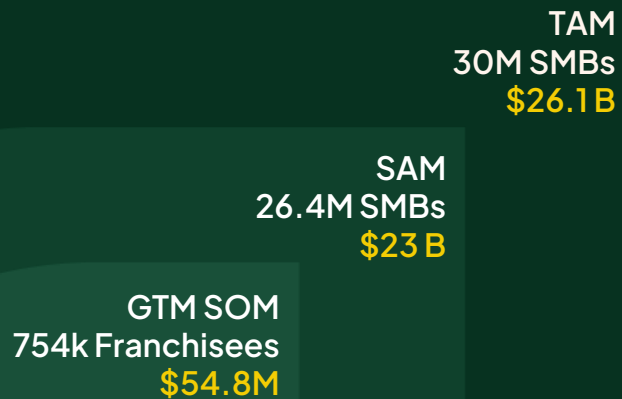
City of Miami
Pilot

Discussions with
7-11, Cardone & FLL

Taco John's
Onboarding

Won ITExpo
and Chimera

Market



Business Model

SaaS
\$29 | \$89 | \$129
(per month)

- In-platform contextual referrals
- Data & IP

Go to market

Franchisees

(Taco John's, 7-Eleven,
BBB, Grant Cardone)

Municipalities

(FL, NJ etc.)

Service Providers

(Accountants, Attorneys
Recruiters etc.)

Banks & Credit Unions

Competitive landscape

		mrgrn	Dryrun	Clockwork	Forecastr	Fluxo	Pry	Finmark
Finance	Pricing model	Free trial	Nothing free	Nothing free	Nothing free	Nothing free	Free trial	Revenue based
	Monthly price range	\$29-129	\$200-400	\$300-750	\$250	\$125-175	\$0-360	\$25-1,000
Product	Integrations	All	Partial	Accounting	None	Accounting	Partial	Partial
	Forecasting	✓	✓	✓	✓	✓	✓	✓
	Task delegation	✓	✗	✓	✗	✗	✗	✗
	Prediction	✓	✗	✗	✗	✗	✗	✗
	Deep Tech	✓	✗	✗	✗	✗	✗	✗
	IP	✓	✗	✗	✗	✗	✗	✗

The only IP-protected predictive platform, purpose built for the unsophisticated business owner.

Forecast

	FY1	FY2	FY3	FY4	FY5
Revenue	1,383,807	13,584,518	25,801,909	54,671,069	122,168,540
Expenses	843,783	4,148,706	10,548,746	21,472,093	42,917,946
Net Income	540,024	9,435,812	15,253,163	33,198,976	79,250,594
EBITDA	540,124	9,441,812	15,259,163	33,210,976	79,269,594
Customers	18,913	24,758	37,670	79,053	169,189
CAC (Blended)	19	416	357	241	240
CoR / CoGS	91,252	733,381	1,877,076	4,976,843	11,266,742
Gross Margin	93%	95%	93%	91%	91%
Gross Profit	1,292,555	12,851,137	23,924,832	49,694,226	110,901,798
ROI (Revenue)	172,976	1,698,065	3,225,239	6,833,884	15,271,067
ROI (EBITDA)	0	0	0	12,454,116	29,726,098

Leadership



Yoni Rubin, CEO
15 years as COO, IPO,
Uplist to NYSE



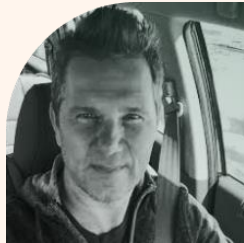
Daniel Reaser, CTO
10+ years experience,
former CTO of Axon and Zaelot



Katie Weiss, CGO
10+ years experience in VC
and BD



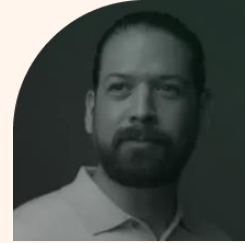
Christian Tryller, CPO
20 years of designing UX for
brands like Nikon and IBM



DG Hague, Director
Former Pres/CEO of IHOP,
Centerplate, Safeway



Henry Benamram, Advisor
Former GM of Sage US
and France



Chris Sanchez, Advisor
CEO of AI Bill of Rights &
Emergent Line

What's to come

MRGN's ML will translate all financial mumbo-jumbo into plain English.

Location

Target

Industry

Headcount

Tenure

Stage

Revenue

More...

The methodology

mrngn pulls market and economic data from external sources in order to contextualize your small business' internal data into a cohesive, well-rounded predictive layer on top of your operating plan.

The moat

The above innovation is covered by a provisional patent, filed in March '23. Conversion initiated.

mr^hgn

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