

Capital markets, rebuilt with AI



ONE VALLEY

Investor Relations & Engagement Platform



Capital markets have fundamentally transformed.

But 99% of IR teams are still operating in analog mode.

The Old World

- Institutional investors only
- Investment banks as gatekeepers
- Quarterly earnings calls
- Static investor decks
- 9-to-5 communication

The New Reality

- ✓ Retail investors drive ~40% of volume
- ✓ Direct access via social & mobile
- ✓ 24/7 real-time sentiment
- ✓ Multi-channel engagement
- ✓ Global, democratized markets

Traditional IR is Built for a World That No Longer Exists Today



Every **Investor Relations** Team will have to fundamentally reinvent themselves over the next 5 years – the biggest transformation since Oct 2000 – Full Disclosure

Today

100%

Increase of trading volumes from retail investors since 2010

4-5

h/day

spent answering only 20% of Investor queries

0%

Of IR budget has measurable ROI

Reap: The Bridge to AI-First, Social-First IR

Enabling Companies to Thrive in the Democratized Capital Markets Era

The Transformation

- Retail investors now drive 30%+ of market volume
- Social media shapes sentiment in real-time
- Investors expect 24/7 authentic engagement
- Investment banks are no longer the gatekeeping middleman

AI-Powered at Scale

Engage authentically across every channel, 24/7, with high-trust AI that learns your company's voice and story

Multi-Channel Native

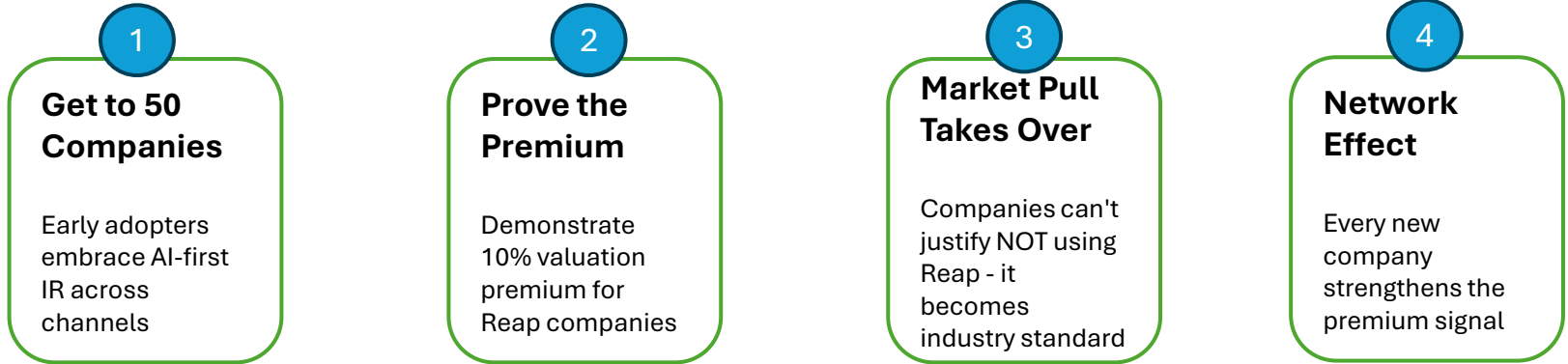
Meet investors where they are: mobile, web, social media - all orchestrated from one platform

Audit-Ready & Compliant

Domain-specific accuracy with full auditability - trust without compromise

The Valuation Premium Flywheel

How Reap Becomes Inevitable



We're creating a market standard where companies on Reap outperform.

24/7

Global investor engagement without hiring

\$500M

Shareholder value from one 5% valuation gap closure (at \$10B market cap)

15-20hrs

Per week reclaimed for strategic initiatives

The team



Gus – CTO + AI

- Over 21 years in software engineering with a Computer Science degree from UFRGS.
- Expertise in AI, Blockchain, NFTs, and Fintech.
- 8+ years of experience leading multiple high-performance teams



Matt – CPO + AI

- 18 years creating products
- 4 years leading an AI enterprise Product
- Took 2 startups from 0 to series B
- Certified “Designing and Building AI products and Services” by MIT
- Y Combinator startup school alumni



Tom – CEO + Finance

- 30 years in Capital Markets, 17 as an Equity Portfolio Manager
- Invested in over 300 companies in 25 countries
- Extensive expertise in Emerging Markets
- Serial Entrepreneur with successful exits
- BA Columbia University

Target Market

Avg Total Annual IR Spend/Budget

\$580K-\$1.25M

With ZERO measurable ROI on investor engagement or valuation impact

\$58B

Total Addressable
Market globally
(100K companies ×
avg \$580K)

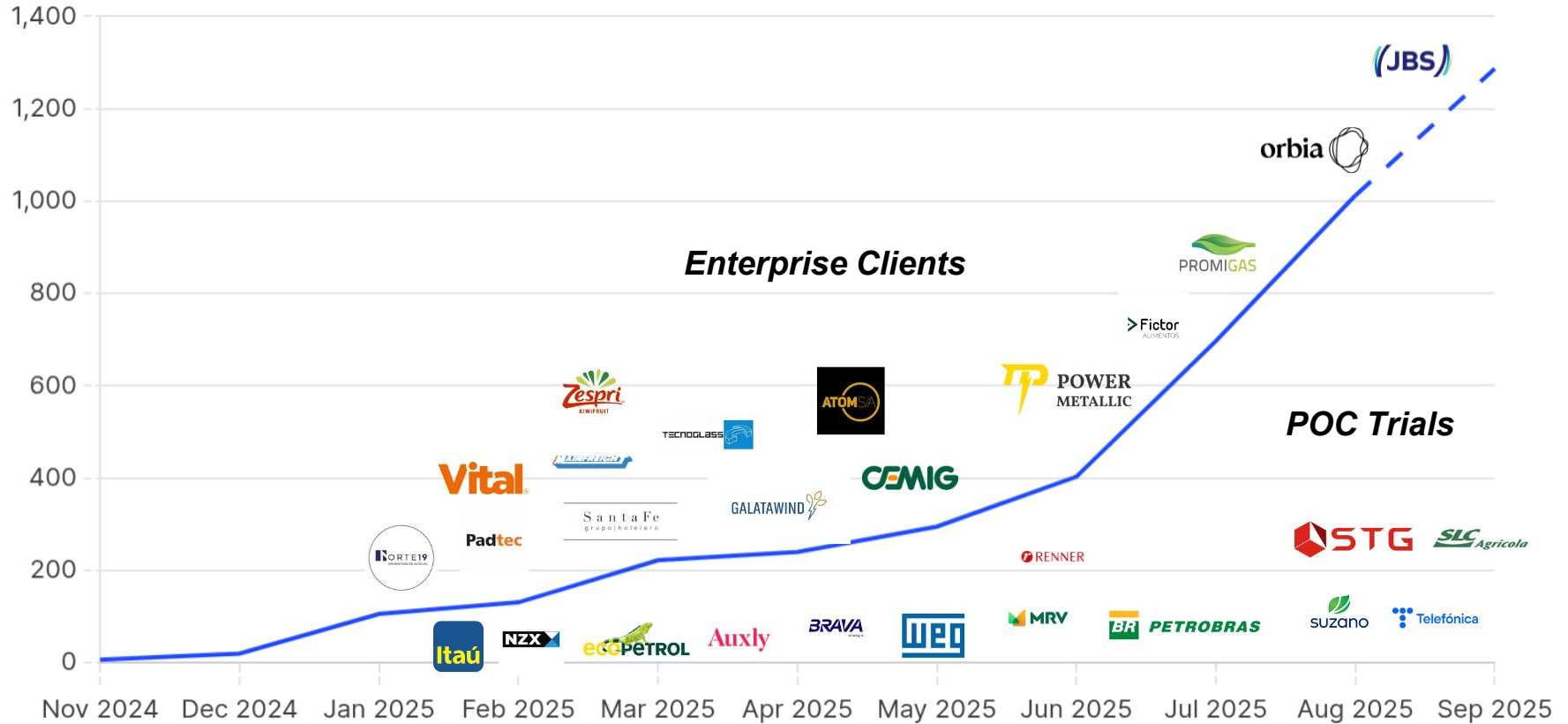
\$29B

Serviceable Available
Market globally (50K
companies × avg
\$580K)

\$957M

Serviceable
Obtainable Market
globally (33K
companies × \$580K ×
5% of budget)

Investor Queries



Signed Partnerships



Services over 100 large listed corporations and represents (NYSE: WK) Workiva in Latin America.

Reap's official Brazilian representative



One of Brazil's largest financial influencers and the star of Shark Tank Brasil.

Commercial partnership and marketing collaboration.



Mexico's largest PR, Media & IR consultant. They service 50 large corporations as comms clients.

Reap's official Mexican representative



Chile's & Peru's Stock Exchange.
500 listed issuers combined.

Commercial partnership.



Largest financial communications company in the world. Catering to over 1,300 financial institutions and more than 500,000 users globally.

Jointly creating a fully compliant direct communication channel between institutional investors in US/EU and global issuers.

Competition is fragmented

Platform	Direct Engagement	AI Insights	Retail Focus	Compliance	Global Reach
IR SaaS Tools	✗	✗	✗	✓	✗
Data Platforms	✗	✓	✗	✓	✓
Social Apps	✓	✗	✓	✗	✓
REAP	✓	✓	✓	✓	✓

Direct competition



Our Ask

\$1,000,000

Pre-seed round

Initial Investment opportunity

350

Corporate issuers

avg \$10000 annual subscription

\$3.5.M

Revenue

over 12 - 18 months

Use of proceeds

